



JAEGER-LECOULTRE HOSTS POLO EVENT WITH FRIEND OF THE MAISON CLARE MILFORD HAVEN AND ACTRESS GABRIELLA WILDE

Mon 13 + Tue 14 May 2019, London and Cowdray Park Polo Club

Guests of Jaeger-LeCoultre enjoyed a polo experience this May in the company of Clare Mountbatten, Marchioness of Milford Haven. A longstanding friend of Jaeger-LeCoultre, Clare Milford Haven has won polo competitions in Europe, America, India and South Africa and is captain of the Jaeger-LeCoultre polo team.

The event brought to life the heritage of the Jaeger-LeCoultre Reverso. A glamorous morning of polo at the Great Trippetts Farm in West Sussex was followed by an elegant lunch at Cowdray House, a palatial 13th century Tudor manor house, in the company of actress Gabriella Wilde, who appeared in the British historical period drama Poldark between 2016 and 2018 and will also appear in upcoming film Wonder Woman 1984.

The iconic Reverso watch design was first conceived in the 1930s when a British officer stationed in India issued a challenge to shield his watch dial during often animated polo matches. The first ever Reverso watch was patented in 1931. For almost nine decades, the Reverso has kept the elegant, geometric lines and exquisite materials of Art Deco styling at its heart. Reversible, just as the name suggests, it soon became an icon far beyond the Swiss borders. The case can be slid with a finger to reveal either a solid, easily customisable reverse side or a second dial.

The Jaeger-LeCoultre Reverso models on show at Cowdray House included the Reverso Tribute Small Seconds, with a sumptuous burgundy-red dial adorned with a perfectly matched leather strap designed by Argentinian polo bootmaker Casa Fagliano. The Reverso Tribute Duoface Fagliano in pink gold in a limited edition of 100 pieces sports two separate dials - a blue sunray-brushed on the front and a silvered guilloché on the back - and comes with a two tones blue cordovan leather strap designed and handcrafted by Casa Fagliano. The Reverso One Duetto, recognisable for its thin case, offers women the option of a daytime watch with a silvered sunrayed guilloché dial on the front, and on the reverse, a second, more opulent, spangled lacquered dial in burgundy red or midnight blue.

Jaeger-LeCoultre

Since its creation, Jaeger-LeCoultre has made precision an art form in its own right, balancing skills and artistry with sophistication and esthetic finesse. In keeping with the inventive spirit initiated in 1833, the artisans of the Manufacture create collections which have been at the forefront of fine watchmaking: Reverso, Master, Jaeger-LeCoultre Polaris, Rendez-Vous and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in ever so pushing the boundaries through unprecedented timepieces.

www.jaeger-lecoultre.com