



INTRODUCING

WATCHES AND WONDERS GENEVA 2026

THE VALLEY OF INVENTIONS YEARLY THEME,
REVEALED FOR THE FIRST TIME

KEY FACTS:

- **The birthplace of precision:** the Vallée de Joux with its extreme winters favoured inhabitants' resilience, self-reliance and ingenuity that later laid the foundations of modern high watchmaking
- **Exceptional timepieces:** fifteen exclusive creations – from Chronometry's mastery to the marvel of the Gyrotourbillon À Stratosphère and the captivating Vallée des Merveilles™
- **Immersive experiences:** a sensorial journey blending live watchmaking demonstrations, multi-sensory cinema immersion, and unexpected gastronomic moments at Le Chalet

In 2026, Jaeger-LeCoultre pays tribute to its home in the Vallée de Joux – birthplace of the inventive spirit that continues to drive the Maison to this day. Truly a 'Valley of Inventions', it has nurtured the pursuit of precision that is the very raison d'être of timekeeping.

This yearly theme comes to life for the first time at Watches and Wonders Geneva 2026 with an immersive booth that draws visitors into the ambience of the valley and the fascinating story of inventions that brought renown to the Maison as the 'Watchmaker of Watchmakers™' and that continue to inspire bold ideas to take watchmaking into the future.

STORY: FROZEN LANDSCAPES FORGED THE BIRTHPLACE OF PRECISION

Telling the story of watchmaking birth

The Valley of Inventions pays homage to an isolated valley where, 600 years ago, refugees from elsewhere in Europe found safe haven. Life followed a strict seasonal rhythm: in summer, the Vallée de Joux revolved around alpine farming and dairy production; in winter, when harsh conditions brought agriculture to a standstill, farmers turned to metalworking within their chalets. Necessity fostered ingenuity, patience and precision led them to craft increasingly intricate objects - a path that would ultimately give rise to watchmaking.

Ten generations after Pierre LeCoultre's arrival in the Vallée de Joux, in the early 19th century, a self-taught watchmaker, Antoine LeCoultre, began inventing machines that laid the foundations of modern watchmaking, enabling the measurement and cutting of components to an unprecedented degree of precision. From the first LeCoultre watchmaking atelier in 1833, this spirit of inventiveness has defined the



Maison. A succession of technical breakthroughs produced calibres sought after by many leading watchmaking names, earning Jaeger-LeCoultre its designation as The Watchmaker of Watchmakers™. With more than 430 patents to date, this legacy of invention continues to guide the Maison's pursuit of precision, today and into the future.

Capturing the spirit of invention in the booth

Creating a richly evocative experience of the Maison's origin-story of invention, the Watches and Wonders booth was inspired by the frozen silence of the landscape and forests in winter, contrasting with the warmth and shelter of the chalets where the valley's early inhabitants began to hone their craft – first as blacksmiths and later as watchmakers. From the ice of the landscape to the fire of the forges.

The architectural layout draws the eye to the centre of the booth, where a spectacular pine tree, sculpted from ice, soars to almost four metres in height.

Panels of frosted and bevelled glass continue the icy theme, contrasting with the warmth of natural materials, particularly golden-toned pine wood, that pay homage to the valley. Set on three levels, the booth invites visitors to immerse themselves further in the story of invention and precision, and to discover the newly launched timepieces as well as the entire current collection.

NEW MODELS: KEEPING ALIVE THE SPIRIT OF INVENTION

The pursuit of precision

From aesthetic reinterpretations of existing models to entirely new calibres, the timepieces presented at Watches and Wonders Geneva 2026 express different facets of precision.

A chronometry quest: The Master Control Chronometre sets a new benchmark in chronometric performance, presented on an integrated metal bracelet. This commitment extends even further, as the new Jaeger-LeCoultre HPG seal - High Precision Guarantee - attests to its superior quality and finishing. The Master Control Chronometre collection makes its debut with three models, each offering a different complication: a date display, a perpetual calendar and a combination of power reserve and date – the latest driven by a new in-house movement, Calibre 738.

Upmost precision: The Gyrotourbillon À Stratosphère pushes the boundaries of precision, with its three axes covering 98% of possible positions. Its construction, for which patent applications were filled, comprising 189 components, achieves extreme lightness, as the triple-axis tourbillon weighs a mere 0.78 grams. The Calibre 178 movement is elevated by Métiers Rares™ finishes - including guilloché, enamel, and lacquer - transforming its intricate components into a dial-like masterpiece.

State-of-the-Art complication: Housing the world's thinnest automatic minute repeater tourbillon, the Master Hybris Mechanica Ultra Thin Minute Repeater Tourbillon is presented in a new 60-part case and powered by Calibre 362. Its open-worked architecture and sapphire bridges reveal a captivating view of the calibre's 593 components, whose assembly alone required seven weeks.



Award-winning movement, reinvented: The Master Grande Tradition Tourbillon Jumping Date introduces a new movement architecture that creates a fresh aesthetic for Calibre 978. In 2009, this calibre won the first modern-era chronometry competition. An open-worked dial highlights the tourbillon, distinguished by a rounded 18K white gold (750/1000) bridge and a signature “jumping” date mechanism. The sophisticated 42 mm case, comprising 60 components, captures the refined design codes of the Grande Tradition collection.

The limitless Métiers Rares™ know-how

Since the establishment of the Métiers Rares™ Atelier in 2016, master enamellers, engravers, gem-setters and guillocheurs have worked side by side within the Manufacture, combining their skills to give rise to genuine works of art - each one the expression of human ingenuity pushed to its highest level.

Nature, an endless source of inspiration: La Vallée des Merveilles™, a new series of capsule collections, celebrates world’s most enchanting landscapes, from the world’s last pristine places to the artistry of the most beautiful gardens. The first capsule presents three new editions in the Reverso One collection, inspired by Hawaii’s tropical splendour and the delicate beauty of Japan, showcasing the exceptional craftsmanship practised within Jaeger-LeCoultre’s in-house Métiers Rares™ atelier. These editions feature gold-leaf paillonnage, champlevé enamelling, and gem-setting in limited editions of 20 pieces each.

Japanese grandeur, miniaturized: Unveiling four new Reverso Tribute Enamel ‘Hokusai’ 10-piece limited editions that pay tribute to the expertise of the Métiers Rares™. Each showcases grand feu enamel miniatures inspired by Hokusai’s iconic ‘Waterfalls’ series, complemented by intricate hand-guilloché dials and miniature-painted case backs. Each timepiece represents nearly 100 hours of dedicated craftsmanship, paying profound homage to Japan’s most celebrated 19th-century artist.

The new boundary in the pursuit of precision

Given the Manufacture’s constant drive for innovation, the new Master Control Chronometre introduces the new Jaeger-LeCoultre seal: ‘HPG’ High Precision Guarantee, which certifies not only the refined aesthetic finishes but also the high precision of the timepiece. This Jaeger-LeCoultre certification is met through an even more stringent protocol, for which a patent has been applied for, that rigorously tests cased-up watches, replicating the daily wear of a watch and evaluates performance against four critical elements of daily wear: altitude, shocks, positions, and temperature. By integrating these diverse conditions, the patent-pending method ensures that the watch's intricate mechanisms maintain their optimal chronometric accuracy, not just in ideal conditions, but throughout the full spectrum of a wearer's life. Beyond the HPG seal and to exemplify the accuracy of this new test, all Master Control Chronometre also receive the prestigious COSC certification of timekeeping accuracy – which is mandatory for the right to use the word ‘Chronomètre’ or the English ‘Chronometer’.



EXPERIENCES: EMBRACE THE QUEST FOR INVENTION

Presenting live demonstrations

On the booth, traditional alpine-inspired chalets host live demonstrations of four high-watchmaking skills by master artisans from the Manufacture. Two of these skills focus on intricate watch mechanisms, while the other two showcase artistic crafts dedicated to decorating watch cases and dials, each performed with meticulous precision.

Guillochage: the creation of patterns by hand-engraving precisely drawn and closely packed lines using an antique hand-operated machine called a rose engine lathe, that only two persons from the Manufacture know how to master.

Bevelling: an entirely hand-crafted process involving the filing and polishing of the edges of movement components, to create a sloping face that reflects the light from its mirror-smooth surface.

Watchmaking: a deep dive into the regulating organs of a timepiece, with a particular focus on the mechanical complexity of the Gyrotourbillon À Stratosphère. Experts from the Research & Development Laboratory, comprising both the construction and innovation teams, together with watchmakers will decode the intricate architecture of this multi-axis system, while also showcasing the cutting-edge development of various balance-spring geometries.

Enamelling: a demonstration will feature miniature painting, one of the most demanding enamelling techniques. Illustrated through four new Reverso Tribute Enamel Hokusai editions, this showcase will highlight the meticulous application of enamel. Each coat is applied, layer after layer, before the next, revealing the techniques that bring painterly depth to the dial.

Offering a new gastronomic journey at Le Chalet

In the latest collaboration under the Made of Makers™ programme, Jaeger-LeCoultre has commissioned the gifted Swiss chef Gilles Varone to create a new gastronomic experience for invited guests at Le Chalet, located within the booth. Taking on a gastronomic challenge centred on a controversial ingredient, cheese, the two-Michelin-star chef has devised four bites that deliver sensory surprises and elevate the most classical Swiss ingredient to new heights. Complemented by beverages specially created to enhance the tasting experience, the four bites reinvent the traditional concept of a cheeseboard, showcasing Gilles Varone's reverence for natural ingredients through subtle flavour harmonies, unconventional textures and visually refined presentations.



Experiencing immersive cinema

A multi-sensory show presented every half hour narrates the story of the place, the people and the inventions that shaped the Manufacture. Inspired by multi-sensory cinema technology and designed to be viewed 'in the round' by all visitors, both inside and outside the booth. The show features synchronised physical and environmental effects that make audiences feel as if they are participating in the show, rather than simply watching it.

For visitors to the Jaeger-LeCoultre booth who wish to deepen their knowledge, guided tours are available to complete the experience. Watches and Wonders will take place in Geneva from 14 – 20 April 2026 and is open to the public from Saturday April 18 to Monday April 20. Public day tickets can be purchased online at: <https://www.watchesandwonders.com/en/geneva-2026>

ABOUT THE VALLEY OF INVENTIONS

Celebrating Jaeger-LeCoultre's origins in the Vallée de Joux, which remains its home to this day, The Valley of Inventions pays homage to an isolated valley where, 600 years ago, refugees from elsewhere in Europe found safe haven. The challenging environment and brutally cold winters required its early inhabitants to develop resilience, patience and inventiveness in order to survive. Ten generations later, in the early 19th century, a self-taught watchmaker, Antoine LeCoultre, began to invent machines that laid the foundations of modern watchmaking by enabling the measurement and cutting of watch components to an unprecedented degree of precision. From the first LeCoultre watchmaking atelier in 1833, this spirit of inventiveness and pursuit of precision have defined the Maison. A series of inventions and technical breakthroughs resulted in calibres that were sought after by many other leading names for use in their own watches, giving rise to the Maison's designation: The Watchmaker of Watchmakers™. Marked by the award of more than 430 patents to date, these ongoing inventions continue to nurture Jaeger-LeCoultre's pursuit of precision, guiding it to this day and into the future.

ABOUT JAEGER-LECOULTRE – THE WATCHMAKER OF WATCHMAKERS™

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers™, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing over 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the



Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

jaeger-lecoultre.com