



INTRODUCING

THE HOUR BEFORE **WITH WANG SHUN**

FRIEND OF THE HOUSE WANG SHUN
FEATURED IN THE LATEST EPISODE OF *THE HOUR BEFORE*

KEY FACTS:

- **A champion shaped by versatility:** a career built around the individual medley, perfecting the adaptability and discipline required to perform across four distinct strokes
- **A refined sense of personal style:** a sense of balance and considered simplicity that embodies contemporary ease and timeless elegance
- **An intimate moment in *The Hour Before*:** reflecting on the moments before competition, the experiences that have shaped the Olympic swimming champion and the mindset that drives his journey

Jaeger-LeCoultre reunites with Friend of the House and Olympic swimming champion Wang Shun for a new chapter of *The Hour Before*, the Maison's interview series exploring the moments of preparation that precede defining moments. This episode brings together two worlds that share an intimate relationship with time, where precision is essential, movement is constantly refined and the smallest fraction of a second can make all the difference.

A CHAMPION SHAPED BY VERSATILITY

An individual medley is a discipline defined by change. Across a single race, the swimmer must move through four distinct strokes, each with its own rhythm, technique and physical demands. Success depends not only on mastering each one individually, but on understanding how to move seamlessly from one to the next. This constant need to adapt has shaped Wang Shun's approach to swimming. Rather than relying on a single strength, he has developed an ability to find balance across different techniques, adjusting his rhythm and effort as the race unfolds. At the highest level, this versatility becomes instinctive. Years of training allow the body to respond naturally to change, while experience brings a deeper understanding of when to conserve, when to accelerate and how to maintain control across the entirety of a race.

It is this combination of versatility and control that distinguishes Wang Shun. His mastery lies not in repeating the same movement, but in moving confidently between different ones – preserving continuity while constantly adapting.



For Jaeger-LeCoultre, this ability to bring different forms of expertise together finds a natural resonance within the Manufacture-Atelier, where numerous specialised crafts coexist under one roof. Each has its own language and savoir-faire, yet all contribute to a single creation.

A DISTINCTIVE SENSE OF REFINED ELEGANCE

Wang Shun's style carries the same quiet confidence that defines his approach to his sport. Contemporary yet considered, it is guided less by convention than by a natural sense of what feels authentic to him. He moves effortlessly between refined and more relaxed silhouettes, favouring a sense of balance and proportion over anything overly elaborate. This natural confidence finds a strong affinity with Jaeger-LeCoultre. The Maison has long approached elegance as an expression of character rather than display, creating timepieces whose refinement reveals itself through the purity of their design and the subtlety of their details. Deeply rooted in heritage yet continually reinterpreted, its creations transcend changing codes of style to become an expression of the wearer.

Wang Shun brings a similar sense of restraint to the way he dresses. His style reflects the discipline and focus that have shaped his journey as an athlete, while leaving room for individuality and personal expression. The Reverso embodies this spirit with particular clarity: an icon whose distinctive design has transcended generations while retaining an inherently personal character. For Wang Shun and Jaeger-LeCoultre alike, true elegance is never about excess. It emerges naturally through balance, confidence and a considered sense of individuality.

THE HOUR BEFORE: WHERE CRAFTSMANSHIP REVEALS PERSONALITY

Jaeger-LeCoultre features Friend of the House and Olympic swimming champion Wang Shun in *The Hour Before*, an intimate interview format where he engages with the assembly of a Reverso case while reflecting on his journey. The conversation is guided by an off-camera interviewer and unfolds through a subtle rhythm that moves between the world of the Maison and Wang Shun's personal experiences. The questions begin within the language of watchmaking before opening naturally onto his values, memories and perspective, creating a dialogue that feels reflective and grounded. Wang Shun reflects on the relationship between preparation and performance, as well as the experiences that have shaped his journey. The dialogue explores the discipline behind his achievements, the mental control required at the highest level of competition and his evolving relationship with time throughout his career.

More than an interview, *The Hour Before* is conceived as a moment of connection, where the precision of watchmaking gestures becomes a quiet entry point into personality. The conversation moves naturally between Wang Shun's experiences in the water and the world of watchmaking, exploring a shared belief that mastery is built through patience, precision and perseverance. The rhythm and repetition of training



find an echo in the gestures of the watchmaker, while the fractions of a second that can define a race reflect the constant pursuit of precision at the heart of mechanical watchmaking.

Shot in a natural and unforced manner, the episode captures Wang Shun with openness, focus and thoughtful sincerity, offering a rare glimpse into the person behind the Olympic swimming champion and the dedication that has shaped his journey.

Through this new chapter of *The Hour Before*, Jaeger-LeCoultre continues to engage with individuals whose distinctive paths to excellence reveal new perspectives on time, mastery and achievement.

ABOUT WANG SHUN

Wang Shun is a Chinese swimmer born on February 11, 1994, in Ningbo, China. He started swimming at around the age of six and quickly showed great talent. He later joined the Chinese national swimming team. Wang Shun specialises in the individual medley, an event that combines four swimming strokes: butterfly, backstroke, breaststroke and freestyle. He competed in his first Olympic Games in London in 2012. At the 2016 Rio Olympics, he won a bronze medal in the 200-metre individual medley. His greatest achievement came at the Tokyo Olympics in 2021, where he won the gold medal in the 200-metre individual medley with a time of 1 minute 55 seconds. He became the first Asian male swimmer to win the Olympic title in this event. At the Paris 2024 Olympics, Wang Shun won another bronze medal in the 200-metre individual medley. Wang Shun is one of the most successful Chinese swimmers. His long career and Olympic achievements have made him an important figure in Chinese swimming.

ABOUT THE HOUR BEFORE

The Hour Before is an intimate interview series by Jaeger-LeCoultre exploring the unseen moments that shape extraordinary journeys. Bringing together a community of artists, singers, musicians, actors or sportsmen from various entertainment disciplines who share the Maison's values of excellence, creativity and dedication, the series reveals the quiet perseverance behind success. Each episode revisits a defining turning point in the talent's career by returning to the moments that preceded it: the unseen hours of preparation, reflection and determination when no one was watching. Through intimate conversations and subtle parallels with its watchmaking savoir-faire, *The Hour Before* explores the belief at the heart of Jaeger-LeCoultre: excellence never happens by chance. Authentic, sincere and understated, the series offers a rare perspective on talents whose achievements are shaped through passion, discipline and enduring commitment.

ABOUT JAEGER-LECOULTRE – THE WATCHMAKER OF WATCHMAKERS™

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers™, the Manufacture-Atelier has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing over 190 years of accumulated expertise, Jaeger-LeCoultre's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms,



blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. Bringing together 82 ateliers, 108 crafts and 235 techniques – including 69 signature techniques – the Manufacture-Atelier creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

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