



INTRODUCING

THE ANIMATION FILM DIRECTOR JACKIE WANG

A NEW ARTISTIC COLLABORATION UNDER JAEGER-LECOULTRE'S
MADE OF MAKERS™ PROGRAMME REINVENTING THE ORIGINS OF CINEMA

KEY FACTS:

- **Inspired by the 7th Art:** reviving the earliest spark of cinema by reinterpreting the 'phenakistiscope' through contemporary animation and poetic symbolism
- **Jackie Wang:** an exclusive collaboration with the Chinese animation film director, known for blending hand-drawn animation with emotional nuance, cross-cultural depth, and refined visual storytelling
- **'Drawn in Time':** a curated series of five intricately crafted discs, each depicting a unique narrative of feminine strength and evolution and paying tribute to the Rendez-Vous collection

Jaeger-LeCoultre showcases the latest artistic collaboration under its Made of Makers™ programme at 'The Dream Shaper' exhibition in Shanghai. Commissioned from Chinese independent animation director Jackie Wang, the hypnotic artwork 'Drawn in Time' pays homage to Jaeger-LeCoultre's iconic Rendez-Vous collection, embodying feminine elegance and craftsmanship through a mesmerizing choreography of stars and precision mechanics.

PUSHING FURTHER THE BOUNDARIES OF CLASSICAL ARTS

The Made of Makers™ programme draws a parallel between the worlds of horology and art, fostering collaborations with artists, designers, and craftsmen from disciplines outside watchmaking, who share the Maison's values of creativity, expertise, and precision. The programme challenges the perception of classical arts as static or bound to the past, instead emphasising their continuous reinvention and honouring them as a leading source of creativity today. Just as today's classics were once seen as radical at their inception, the Made of Makers™ programme explores how traditional forms and techniques can be reinvented through new materials and media, offering a fresh perspective on the dialogue between past and present. Like the watchmakers of La Grande Maison, these artists respect tradition as a foundation for creativity, while pushing boundaries and exploring new horizons, highlighting how both watchmaking and classical art express human creativity, reflect the culture of an era and trigger emotions.

To date, the Made of Makers™ community has embraced the worlds of contemporary visual art, gastronomy, music and perfumery – with artists including Zimoun (Switzerland), Michael Murphy (USA), Guillaume Marmin (France), lettering artist Alex Trochut (Spain/USA), pastry chef Nina Métayer (France), mixologist Matthias Giroud (France), digital media artist Yiyun Kang (Korea), musician TØKIO M¥ERS (UK),



multi-media artist Brendi Wedinger (USA), Chef Himanshu Saini (India), street light-painter Roy Wang (China), perfumer Nicolas Bonneville (France), designer Khalid Shafar (UAE) and chef-chocolatier Mathieu Davoine (France/Switzerland). This new collaboration with animation film director Jackie Wang (China) adds the art of animated artwork to the Made of Makers™ portfolio.

THE ANIMATION FILM DIRECTOR

Jaeger-LeCoultre invites guests to embark on a mesmerizing visual odyssey through its collaboration with The Animation Film Director Jackie Wang. A graduate of both the Central Academy of Fine Arts and London's Royal College of Art, Beijing-based Jackie Wang masterfully blends traditional hand-drawn techniques with contemporary storytelling. Drawing from her unique East-meets-West perspective and distinctly feminine sensibility, she captures ephemeral emotions through fluid brushstrokes and ethereal palettes. Her work sits at the intersection of reality and fantasy, creating narratives that combine visual impact with emotional depth.

For Jackie Wang, animation is more than a medium: it is a language that transcends borders, blurring the lines between memory and imagination. "Animation allows me to explore the unseen, the subtle, and the transformative," she says. "When Jaeger-LeCoultre invited me to revisit the origins of motion pictures, I saw an opportunity to breathe new life into the 'phenakistiscope', the very spark that ignited cinema."

Encapsulating Jackie Wang's signature style, the artwork that she has created exclusively for La Grande Maison reinvents the classic of the 7th art by pushing the limits of kinetic art.

'DRAWN IN TIME'

With 'Drawn in Time', Jackie Wang reimagines the earliest spark of cinema: the 'phenakistiscope', through the lens of contemporary animation and poetic symbolism. Inspired by the circular illusion that gave birth to motion pictures, she creates a hypnotic choreography of hand-drawn forms, brought to life only through movement. Birds in flight, moons, suns and blooming flowers orbit in a celestial dance: timeless symbols of freedom, renewal, and brilliance. Her animation is not only visual. It is tactile. Crafted with textures that echo watchmaking, from mother-of-pearl reflections to guilloché-inspired patterns, the piece bridges ancestral craftsmanship and digital imagination. More than a tribute to origins, 'Drawn in Time' is a meditation on time itself: how art moves, how emotion circulates, and how beauty emerges in motion.

Jackie Wang's artwork comprises five intricately designed 'phenakistiscope' discs, each telling a distinct and artistic story of feminine strength and evolution.

THE ENCOUNTER: A peony transforms into a bird in flight, symbolizing a woman's liberation and rebirth. Set against a starry sky with shooting stars and moon phases, it reflects the endless possibilities of unexpected moments.



THE HAND OF CREATION: Meteors burst from a woman's palm, embodying the heritage of craftsmanship passed through generations. The design echoes Jaeger-LeCoultre's guilloché patterns, celebrating precision and artistry.

HARMONY OF ORDER: Gears and constellations intertwine, representing the harmony between rationality and creativity. A woman's voice, visualised through a trumpet, sings of confidence and grace.

TIMELESS SHELL: A mother-of-pearl dial, unique as every woman's journey, captures the delicate yet resilient nature of femininity.

ETERNAL BLOOM: A golden peony blossoms endlessly, embodying everlasting vitality while honouring the Rendez-Vous collection.

Each disc rotates at 0.75 revolutions per second to create an illusion of movement. The installation alternates between static and dynamic states, inviting viewers to witness the metamorphosis of time and form. 'Drawn in Time' is an invitation to witness the alchemy of tradition and innovation, engaging with both centuries-old craftsmanship and contemporary animation.

"Jackie Wang's talent, expertise and her poetic perspective add an exciting new dimension to our Made of Makers™ programme," says Jérôme Lambert, Chief Executive Officer of Jaeger-LeCoultre. "Her works reveal masterful delicacy, creating perfect harmony with the feminine strength embodied in our Rendez-Vous collection. At Jaeger-LeCoultre, we strongly believe in the convergence of craftsmanship across many disciplines, and working with an artist like Jackie Wang allows us to explore uncharted territories where the worlds of kinetic art and watchmaking intersect."

ABOUT JACKIE WANG

A graduate of the Central Academy of Fine Arts (BA) and the Royal College of Art (MA), Jackie Wang founded her independent studio, *Jackie Studio* in 2022. As a rising force in contemporary animation, her animated works excel at capturing fleeting, subtle emotions with fluid lines and hazy blocks of colour. At the intersection of reality and fantasy, she weaves captivating narratives of wondrous encounters, creating works with a power that resonates deeply with the viewer. Her artistic achievements have gained international recognition, including the Best Animation Award at Portugal's MONSTRA Animation Festival and official selection at the prestigious Vienna Shorts Winter Carnival, where her work was screened at the historic Austrian City Hall.

ABOUT MADE OF MAKERS™

The Made of Makers™ programme brings together a community of artists, designers and craftsmen from a variety of disciplines outside watchmaking. Expanding the dialogue that exists between horology and art, the programme is founded on the core principles that have always defined La Grande Maison: creativity, expertise and precision. It focuses on world-class creators who share the Maison's values and whose work explores new forms of expression through different and often unexpected materials and media. Each year, new works commissioned through the programme animate the exhibitions that Jaeger-LeCoultre stages around the world, amplifying the chosen theme and



creating new opportunities for audiences to engage and to become part of the wider conversation about art, craft and design.

ABOUT JAEGER-LECOULTRE – THE WATCHMAKER OF WATCHMAKERS™

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers™, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing over 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

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