



INTRODUCING

MEMOVOX TRAVEL CLOCK

BY MARC NEWSON

A QUINTESSENTIALLY MODERN TIMEPIECE FOR GLOBAL NOMADS

KEY FACTS:

- **A deft marriage of design and watchmaking expertise:** featuring the new Calibre 256, manually wound and offering 12 days of power reserve, integrating the Memovox alarm complication, pursuing the collaboration with celebrated designer, Marc Newson
- **A distinctive dial design:** clean, contemporary lines with a highly original power reserve display driven by a patented mechanism
- **A limited-edition bespoke travel kit:** only 100 numbered pieces produced each year, and offered with custom leather travel accessories designed by Marc Newson, crafted by the Italian *Cuoiera* Maison Schedoni
- **Born of the collaboration with Marc Newson:** continuing Jaeger-LeCoultre's dialogue with the iconic designer, this latest piece reinterprets the meeting of timekeeping and design through a singular vision

In the latest chapter of its ongoing collaboration with industrial designer Marc Newson, Jaeger-LeCoultre unveils the Memovox Travel Clock. Drawing on the La Grande Maison's rich heritage of travel timepieces, the design reimagines the ideal companion for the modern traveller. Compact enough to rest in the palm of the hand yet defined by a strong visual presence, it pairs the lightness of a titanium case with the tactile warmth of a Schedoni leather pouch. The Memovox Travel Clock will be unveiled as part of The Perpetual Timekeeper, an exhibition presented by Jaeger-LeCoultre from 21 to 26 April 2026 during Milan Design Week, the world's leading international design fair.

AN INTERWOVEN HERITAGE OF TIME AND TRAVEL

Jaeger-LeCoultre's rich watchmaking heritage extends to the realm of travel, marked by the creation of Dual Time and World Time wristwatches, as well as travel clocks in various forms. Marrying this technical expertise with aesthetic elegance, Jaeger-LeCoultre has created a legacy of nomadic timekeepers distinguished by unexpected, meticulously crafted designs – some enhanced with functions such as thermometers and barometers.



This story is inextricably linked to the iconic Memovox alarm calibre, introduced in 1950. Announced by an advertisement headlined “*Memovox reminds, notifies, and wakes up*”, the Memovox (derived from the Latin for ‘voice of memory’) was initially designed for wristwatches to help businessmen remember their appointments. Given its utility, it was natural that Jaeger-LeCoultre should adapt the Memovox complication for a series of desktop and travel clocks from the early 1950s onwards. In both watches and clocks, the Memovox Calibre translates into a distinctive dial, with a triangular pointer at the edge of a mobile central disc indicating the alarm time, and a distinctive Memovox sound reminiscent of a traditional school bell.

A NEW COLLABORATION WITH MARC NEWSON

Jaeger-LeCoultre and Australian-born industrial designer Marc Newson have collaborated since 2008, combining their expertise to reinterpret the Atmos – an object the designer describes as both “complex” and “magical.” This creative dialogue has given rise to successive calibres: 561 in 2008, 566 in 2010 and the first iteration of 568 in 2016. Renowned for his multidisciplinary practice, Marc Newson has long been fascinated by the Atmos, first encountered in his early teens. Guided by its timeless character, he introduces precise design interventions that respect and preserve the integrity of the object.

His approach explores unexpected uses of materials and challenges technical conventions. Rooted in a deep appreciation for analogue objects, his vision aligns with a commitment to longevity: creations designed to endure, both in function and in form.

FUNCTION AND FORM IN PERFECT HARMONY

A master in the marriage of function and form, Marc Newson brings a fresh eye to the technical and visual lineage of the Memovox, creating a contemporary object that is as aesthetically pleasing as it is practical and easy to use. In a symbiotic union of skills, Jaeger-LeCoultre harnessed its watchmaking expertise to bring the designer’s vision to life, developing several technical innovations to make it possible.

The clock is powered by a completely new, manually wound movement, Calibre 256, featuring the signature Memovox complication. Like all Jaeger-LeCoultre calibres, it was conceived, designed and produced entirely in-house. To eliminate concerns for travelers about rewinding the clock, Calibre 256 offers an exceptionally long power reserve of 12 days thanks to two large barrels dedicated to the timekeeping function. An additional third barrel is used exclusively for alarm mechanism.

Inspired by the traditional Memovox dials, the dial design plays on circles within circles, anchored by a distinctive power reserve indicator, shown in narrow apertures that form a broken circle around the large Arabic numerals. One day of power reserve corresponds to one hour on the dial, so that when the barrel is fully wound, all 12 indicators are orange. Starting from 12 o’clock and moving in an anti-clockwise direction, with each day that the power reserve reduces, the corresponding indicator turns blue.



The apparent simplicity of the display belies the technical feat behind it – a new mechanism developed and patented by Jaeger-LeCoultre comprising two intertwined helicoidal rings: a mobile ring in orange and a fixed ring in blue. Surrounding the mobile central disc of the dial, which carries the Memovox's emblematic triangular alarm pointer, minutes are marked on a fixed ring. With a narrow bezel and striking orange-and-blue colour palette adding a contemporary note and enhancing legibility, the hands and the alarm triangle are coated in SuperLuminova® for maximum visibility in low light.

Forged from the ethereal strength of titanium, the Memovox Travel Clock, a perfect sphere of lightness and resilience, embraces a diameter of 69 mm and a slender profile of 18 mm. Continuing the theme of circles within circles and the complete absence of visual clutter, a folding stand is integrated into the caseback, for use on a desk or bedside table. Concealed beneath the bezel, a peripheral winding crown offers the tactile pleasure of manual winding, time-setting and alarm setting – the desired function chosen by an integrated selector button.

The orange-and-blue colour scheme is echoed on the case back, with a central indicator for the alarm power reserve (orange turning to blue as it runs down) and a blue band on the underside of the winder, bearing several engravings, including the year edition and the series number of the clock, for which production is limited to 100 pieces per year.

A CASED DISPLAY: A DESIGN THOUGHT THROUGH TO THE FINEST DETAIL

To complete the Memovox Travel Clock, Marc Newson collaborated with Schedoni, an historic, family-run leather workshop located in the heart of Modena and renowned for its work on classic Italian sports cars of the mid-20th century, as well as its signature leather-molding techniques. The clock is nestled within its own travel pouch, for its journey. This pouch, in turn, finds its place within a comprehensive travel pack, thoughtfully designed to also embrace three beloved wristwatches. Completing this ensemble, a curated kit of essential tools awaits: a discerning magnifying glass, a precise strap removal tool, and a screwdriver.

A dedicated display stand also accompanies the timekeeper, ideal for use when the clock is 'at home' on a desk or bedside table for an extended period. Each of these companions – the pouch, the travel pack, and the elegant display stand – is meticulously crafted by the Italian luxury Maison Schedoni. Made from the finest tan-coloured, natural open-pore cowhide leather, their surfaces graced with the artistry of contrasting beige hand-stitching, a testament to enduring quality and design.

TECHNICAL CHARACTERISTICS

MEMOVOX TRAVEL CLOCK

Case: Titanium

Dimensions: 69 mm diameter; 18 mm thick



Calibre: Manually wound Jaeger-LeCoultre Calibre 256

Functions: Hours, minutes; alarm - Time and alarm power reserve displays

Power reserve: 12 days (approximately 288 hours)

Dial: Opaline

Water resistance: 3 bar

Accessories: travel pouch; travel pack; display stand all in Schedoni leather

Reference: Q614T020

Limited production of 100 numbered pieces per year

ABOUT MARC NEWSON

Marc Newson stands among the most influential designers of his generation. He shapes objects where technology meets sculpture – where precision finds movement, and function becomes form. His work is characterised by fluid lines, material sophistication and an obsessive attention to detail. Marc Newson gained recognition for his *avant-garde* designs that combined radical simplicity with advanced engineering. This singular vision has led to collaborations with some of the world's most prestigious brands, across aviation, automotive, technology and luxury. It finds a natural echo in Jaeger-LeCoultre, where innovation and craftsmanship are inseparable. In revisiting icons such as Atmos and Memovox, Newson did not overwrite, he revealed. He introduced a contemporary design language while preserving their mechanical soul, extending their presence forward, between memory and invention.

'Working with Jaeger-LeCoultre remains a dream,' says the designer. 'My admiration is longstanding, dating back to my youth in Australia. Jaeger-LeCoultre's masterful, exemplary coherence of design heritage - together with a relentless commitment to innovation - unquestionably inspired my life-long passion for timepieces. Several decades later, it's a pleasure to acknowledge our numerous collaborations. My work on the Atmos since 2008 - designing beautifully reimagined iterations - occupies a particularly special, symbolic space in our ongoing partnership.'

ABOUT JAEGER-LECOULTRE – THE WATCHMAKER OF WATCHMAKERS™

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers™, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing over 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.