



JAEGER-LECOULTRE PRESENTS A NEW FILM WITH BENEDICT CUMBERBATCH, TO LAUNCH THE JAEGER-LECOULTRE POLARIS MARINER MEMOVOX

To mark the launch of its new Jaeger-LeCoultre Polaris Mariner Memovox diving watch, Jaeger-LeCoultre has released a short film *In A Breath*, made in collaboration with Benedict Cumberbatch, a , a long-time friend of the Maison. In it, Benedict draws the parallel between his longstanding practice of meditation and diving – and the impact that both have on our sense of time.

The film takes place in Rakino Island, New-Zealand, in a magical wilderness. It captures the relationship between breath and time, the transcendent state induced by both meditation and diving, and the deep connection with nature that is triggered by both activities.

In diving, as in meditation, the focus is on the breath – as constant, steady and rhythmic as the beat of a watch movement. Connecting with the breath provides a way to journey into oneself; the mind becomes quiet, creating a heightened state of awareness – a sense of wonder, appreciation, and oneness with the ocean. Most divers speak of the profound sensory experience it offers: the weightlessness, the sense of stillness, the absence of the ‘white noise’ of modern life, and the total immersion in blue – the most calming colour of the spectrum.

For Benedict Cumberbatch, meditation brings a sense of “serenity, connection and being alive”, he says. “When you reconnect with what’s really going on in your inner life, when you are in a still space... you distance yourself from the distracting traffic of life... When you sit in that, you have a very clear focus [on the present] and that’s what you’re aiming for in the flow state of any performance – whether it is athletic or acting or a moment of creation or artistry. You want to be in the flow, disconnected and connected at the same time.”

As the film reveals, in the otherworldly realm under water, external distractions disappear; divers feel suspended in space and lose all sense of the temporal world. As they focus entirely on the moment and the world that surrounds them, the only measure of time is their own breathing and the watch on their wrist.



Jaeger-LeCoultre Polaris Mariner Memovox

The robust capabilities and distinctive aesthetic of the new Jaeger-LeCoultre Polaris Mariner Memovox pay direct homage to Jaeger-LeCoultre's first diving watches. Functionality has been enhanced, to be fully compliant with ISO 6425 diving specifications and water-resistant to 300 metres (30 bar), while the concentric rings of the gradient blue dial create a sporty and distinctively contemporary aesthetic. The self-winding movement, Calibre 956, is a direct descendant of Jaeger-LeCoultre's first automatic alarm watch calibres. With a new peripheral gong designed to allow for a transparent sapphire case-back, the Jaeger-LeCoultre Polaris Mariner Memovox retains the signature "school bell" sound that lends such charm to Jaeger-LeCoultre's alarm watches.

Jaeger-LeCoultre: HOME OF FINE WATCHMAKING SINCE 1833

Located in the serene setting of the Vallée de Joux, our Home offers a unique sense of belonging. It is here, inspired by the exceptional landscapes of the Jura Mountains, guided by an unquenchable inner fire, that La Grande Maison gets its soul. With all crafts under one roof within the Manufacture, watchmakers, engineers, designers, artisans work together to give birth to fine watchmaking creations. Driven by a compelling energy and a spirit of collective invention that daily inspires the commitment of each and every member of our family, we cultivate our understated sophistication and technical creativity. This same spirit has powered the creation of more than 1200 calibres since 1833 and made Jaeger-LeCoultre the Watchmaker's Watchmaker.

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