



**THE GOLDEN RATIO MUSICAL SHOW IN LONDON**  
**A 4-DAY SOUND AND LIGHT SHOW OPEN TO THE PUBLIC**  
**CELEBRATING THE ARITHMETICAL EQUATION THAT DEFINES BEAUTY**  
**WITH AN ORIGINAL SYMPHONY COMPOSED BY TØKIO MÆRS**

From 14<sup>th</sup> – 17<sup>th</sup> September 2023, Jaeger-LeCoultre will have the pleasure of welcoming guests to The Golden Ratio Musical Show in London. Presented at the 1931 Cinema, a specially created venue at the newly restored Battersea Power Station, the inspiring sound-and-light show celebrates the Golden Ratio – the unique mathematical formula that defines the aesthetic harmony that we humans are instinctively drawn to. The ground-breaking British musician, TØKIO MÆRS, has composed a new soundtrack especially for the show, commissioned by Jaeger-LeCoultre through its Made of Makers programme.

**Presenting Design in a New Cultural Context**

With The Golden Ratio Musical Show and 1931 Cinema, Jaeger-LeCoultre continues to expand the cultural conversation around design and watchmaking, exploring their elemental links through the lens of the Reverso watch, which is widely acknowledged as an icon of 20<sup>th</sup> century design. Taking its name from the year that the Reverso was born, the 1931 Cinema offers guests a deep immersion in the style and ambience of that period. Enhancing the experience, refreshments will be provided by the 1931 Café. The outdoor cinema concept also pays homage to the world's first drive-in movie theatre, which opened in 1933 and spawned a new form of entertainment that was to become embedded in popular culture.

The Art Deco-inspired design of the 1931 Cinema will be enhanced by its location at Battersea Power Station, one of London's most spectacular Art Deco buildings and a new retail, leisure and cultural destination for the capital. Originally conceived as a purely functional and box-like structure, its beautiful exterior is the work of British architect Sir Giles Gilbert Scott, who was commissioned to redesign it, adding Art Deco glamour and the four iconic chimneys, which are synonymous of the London skyline. Construction of the Power Station began in 1929 with the first half, Station A completed in 1933, and the second half, Station B in 1955. At its peak Battersea Power Station produced a fifth of London's electricity.

**An Enthralling Sound-and-Light Show**

The centrepiece of the 1931 Cinema is The Golden Ratio Musical Show, a spectacular sound-and-light show projected onto a giant screen of falling water. The 10-minute show tells the story of the Golden



Ratio in four chapters: tracing the path from the observation of nature and the hidden harmonies that connect its most beautiful forms, to the scientific examination of the mystical properties of beauty and the quest to define their geometry, which led to the discovery of the mathematical formula 1.618, also known as Phi ( $\phi$ ). It continues by exploring how this 'golden number' or 'divine proportion' has marked cultural history, architecture and art and concludes by presenting the Reverso, created at the height of the Art Deco movement, which expresses the spirit of the Golden Ratio with utmost eloquence.

### **A Specially Commissioned Soundtrack by TØKIO MÆERS**

For The Golden Ratio Musical Show, Jaeger-LeCoultre commissioned a soundtrack from the British musician and composer TØKIO MÆERS, who is gaining worldwide recognition as one of the most original artists to emerge in recent years. A graduate of the Royal College of Music, celebrated for his experimental fusions of classical music with cinematic, hip-hop, dance, '90s soul and other influences, TØKIO MÆERS is also a gifted pianist and percussionist, and a performer of immense range and dynamic power. Through compositions that transcend time and genres, he creates dialogues between the past and present, redefining what classical music can be.

Having taken inspiration from time spent at the Jaeger-LeCoultre Manufacture in the Swiss Jura mountains, TØKIO MÆERS says that he wrote the piece "with the explicit intention of amplifying the emotional impact of the digital projection". He describes the new work as "a short symphony in four chapters, or movements, that takes the listener on a powerful journey". Reinforcing the Golden Ratio theme, he translated the number 1.618 into a tempo of 161.8 beats per minute. "I incorporated the Golden Ratio as the driving tempo throughout the piece. I've never written in this tempo before and it's a wonderful tempo to write in," he says.

### **London Dates on a World Tour**

Following its debut during Shanghai International Film Festival in early June, The Golden Ratio Musical Show and 1931 Cinema began a world tour in Los Angeles. The London season runs from 14<sup>th</sup> – 17<sup>th</sup> September at Battersea Power Station and it will be open to the public, free of charge, offering the opportunity to experience design and watchmaking in an entirely new cultural context.

On the night of the 14<sup>th</sup> September, at an invitation-only gala, TØKIO MÆERS will give a live performance of his soundtrack. He will be accompanied by *The Bourne Orchestra*, a collaboration between musicians from the Royal Philharmonic Orchestra and the London Chamber Orchestra. This will be followed by a concert of his other work, accompanied by the signature lighting that make his solo performances so dynamic.

The 1931 Cinema will be open free of charge to the public from the 14<sup>th</sup> September to the 17<sup>th</sup> September, with The Golden Ratio Musical Show running all day on a 20-minute cycle.

Following its London season, the 1931 Cinema and The Golden Ratio Musical Show will travel to Dubai.



### **The Golden Ratio Musical Show**

Battersea Power Station, London, SW8 5BN

Opening day on 14<sup>th</sup> September from 11am to 6pm

From 15<sup>th</sup> – 16<sup>th</sup> September from 11am to 10pm

17<sup>th</sup> September from 11am to 9pm

Open to public. Free of charge.

Register on <https://online-booking.jaeger-lecoultre.com/atelier/58>

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### **About TØKIO MÆRS**

Born in London with Jamaican heritage, TØKIO MÆRS (real name Torville Jones) grew up in a family where, he says, “music, dancing and personal expression were very important”. When he was nine, his father gave him a second-hand electronic keyboard and, he says, he “became completely obsessed”. His talent was rewarded with a scholarship to the Royal College of Music. TØKIO MÆRS’ big break came when he won the 2017 edition of *Britain’s Got Talent* and signed a recording contract with Simon Cowell at Syco Entertainment. He released his debut album *Our Generation* in 2018, reaching #4 in the Official UK Album charts and is certified GOLD, the first pianist to do so since the legendary Robert Miles. TØKIO MÆRS has supported many artists including Kanye West, the late Amy Winehouse, Sting, John Legend, the soul-funk band Mr. Hudson & The Library and 2Cellos. He won ‘Breakthrough Artist of the Year’ at the Classic BRIT Awards and produced the official anthem for the Commonwealth Games. TØKIO MÆRS has performed sold out UK tours and international shows including a sold out show at the MGM Grand Arena in Las Vegas, and been invited by the Sheikh of Dubai to perform at the Official Opening of the Burj Al Arab. TØKIO MÆRS was most recently invited to perform two Headline shows for FIFA at the Qatar World Cup late last year. His solo piano album is due for release later this year and his second electronic/cinematic album *Our Generation II* is due for release in early 2024.

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### **About Jaeger-LeCoultre – The Watchmaker of Watchmakers**

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,300 different calibres and the award of more than 400 patents. Harnessing 190 years of accumulated expertise, La Grande Maison’s watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

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### **About Battersea Power Station**



Battersea Power Station is one of central London's largest, most visionary and eagerly anticipated new riverside neighbourhoods. The regeneration project is delivering a vibrant, mixed-use destination offering a community of homes, shops, restaurants, offices, culture and leisure venues, as well as 19 acres of public space, all serviced by an extension to the London Underground Northern Line. The Grade II\* listed Power Station and Electric Boulevard, a new high street for London, opened to the public on Friday 14<sup>th</sup> October 2022, with the first tranche of shops, bars, restaurants and leisure venues welcoming visitors. Further retailers continue to open throughout 2023. Battersea Power Station is also home to events venues, new office space and 254 new residential apartments. The first residents moved into the Power Station in 2021. For more information about Battersea Power Station, please visit [www.batterseapowerstation.co.uk](http://www.batterseapowerstation.co.uk) and follow @BatterseaPwrStn to keep up with the latest news and events.

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