



## 四季有时 如期而至

### 积家全球代言人易烊千玺演绎全新短片 致献新春佳节

岁月更迭，万象伊始。积家携手全球代言人易烊千玺推出全新短片，以 Master Ultra Thin Tourbillon Moon 超薄大师系列陀飞轮月相腕表，演绎“四季有时，如期而至”（THE BEST IS YET TO COME, RIGHT ON TIME）的光影故事，献礼新春佳节，致敬寻光路上的每一位追梦人。

#### 四季有时，光影如诗

当新年的曙光照亮冬日，过去一年的温馨时光渐渐化作记忆。跟随积家与易烊千玺，翻开时光的记忆，无限广阔的未来，正于地平线徐徐展开。

光影世界，他全情投入，以诸多深入人心的角色，演绎各具乾坤的传奇故事。于每帧镜头中细细打磨演技，不断精进与超越自我。漫步时光的长廊，一步一脚印的笃定，皆是向上生长的年轮。

音乐舞台，他以指尖琴弦奏响梦想旋律，绽放属于自己的独特光芒。时光律动中，镌刻深藏青春记忆的音符，恣意人生，溢彩流光。

时间自有规律，在积年累月的耕耘中，他以心中之艺挥就精彩万千，不断创造属于自己的时间阈值，在追寻梦想的道路上一往无前。

“每当新年到来，我们总会思考一年来的收获和成长，而每一步成长都离不开持之以恒的努力与付出”，易烊千玺如是说，“这一刻如同一颗指引未来的星，它给予我无限灵感与动力，为即将到来的一年设定自己的目标，不断前行探索。”

雪花布满周天，微小颗粒落于掌心，无尽时空与光晕交错，当指针于分秒间跨越时光的刻度，绚烂烟花绽放空中，万家灯火照亮未来。这一刻，将美好祝愿凝于腕间，向远方，再出发。

#### 珍藏时光，见证传奇

易烊千玺佩戴的 Master Ultra Thin Tourbillon Moon 超薄大师系列陀飞轮月相腕表，以隽永优雅风格，见证岁月变迁，与短片主题尤为契合。腕表搭载月相和日期显示两项复杂功能，是新春佳节的应景之选，融汇 983 型自动上链机芯的精湛技艺，与玫瑰金表壳及蛋壳白表盘的恒久美感。

表盘布局和谐均衡，上半部分指示南北半球月相，陀飞轮显示则设于表盘下半部。环绕表圈的外围式瞬跳日期显示，通过尖端为红色的指针指示，在每个月从 15 日过渡至 16 日时，日期指针会自动转跳 90 度，以免遮挡陀飞轮。指针造型与纤长的箭形镶贴玫瑰金质时标相互呼应，更显精致细腻。历经时代变迁，始终经典而优雅，这款時計值得于无数个崭新岁月中悉心珍藏。



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### **About Jackson Yee**

Jackson Yee was born in 2000 in China. He is recognized as one of the most talented actors of the young generation. He debuted with TFBoys (idol group) in 2013, and propelled him to fame as a singer and dancer. Jackson has also clocked credible acting credits in numerous hit movies including Better Days (2019), A Little Red Flower (2020), Nice View (2022), etc. His portrayal of the roles earned him three times of Golden Rooster Awards nomination, Hong Kong Film Awards and other prestigious Golden awards and nominations of film festivals in Asia. In 2022, Jackson became China's first post-00s 10 billion box office actor with the movie The Battle at Lake Changjin (2021).

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### **About Jaeger-LeCoultre – The Watchmaker of Watchmakers™**

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers™, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

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