



INTRODUCING

REVERSO TRIBUTE DUOFACE SMALL SECONDS

CELEBRATING THE TIMELESSNESS AND VERSATILITY OF THE REVERSO WITH
NEW DIALS IN BLACK OR BLUE

KEY FACTS:

- **Iconic Duoface mechanism:** Calibre 854, 160 components, two time zones, 42-hour power reserve
- **Signature swivelling case:** comprising 50 components
- **New dial colours:** pure black, recalling the original timepiece, and a vivid blue, crafted with 24 layers of coloured and transparent lacquer
- **Refined back dial:** sleeker and contemporary redesign echoing the 1931 front dial aesthetic

Underlining the timeless modernity of the Reverso's unique swivelling case and Art Deco design, Jaeger-LeCoultre presents two new versions of the Reverso Tribute Duoface Small Seconds. With a choice of pure black or vivid blue and a redesigned reverse dial, the new models pay homage to the coloured dials introduced on the earliest Reverso models of the 1930s.

FROM POLO INSPIRATION TO TIMELESS ICON

Created in 1931, the Reverso was designed to meet the demands of the newly fashionable 'sporting gentleman'. A challenge was set by polo-playing military officers in India during the British Raj of 1858-1947 to create a watch that could withstand the rigours of the polo field. The Reverso was the answer – a masterful integration of form and function. Quickly adopted by tastemakers from all walks of life, the Reverso soon transcended its original sporting purpose as new variations appeared – for both men and women. However, its iconic double-sided case (historical patent CH159982) and distinctive Art Deco lines have remained constant, making the Reverso one of the world's most recognisable wristwatches.

The Reverso was born as a deft synthesis of style and function. Rooted in the Art Deco aesthetics, it also embodied a mechanical revolution allowed by La Grande Maison's expertise. From the very beginning of its production, Reverso's calibres were shaped to follow the curves of its rectangular case, an ingenious answer to maximise space used and therefore the precision of the calibre. In 1931, it was seen as a revolution in *Haute Horlogerie*: an unusual rectangular case, powered by shaped calibres, set in a dedicated casing ring to protect them from shocks, humidity and the passing of time.



This technical challenge, overlooked by the Manufacture, was fully embraced in the beginning of the 1990s, when Jaeger-LeCoultre introduced high complications in Reverso. In 1994, the Maison launched the Duoface (historical patent EP0633514) – the first time the reverse side was used to host a second dial. More than just a stylistic contrast, its unique two faces opened new creative possibilities by introducing different functions on each face, transforming the Reverso into a true canvas for both artistic expression and horological ingenuity. The genius of this timepiece lies in its dual back-to-back dials, each with its own set of hands that rotate in opposite directions yet are driven by a single movement. The Duoface calibre employs a second gear train to reverse the rotation of the hands on the verso, enabling independent time adjustment on both faces. A gear connected to the front minute hand transmits motion to the reverse side, where a separate mechanism allows for time zone adjustments.

Building on this legacy, in 2025, the Reverso Tribute Duoface Small Seconds displays a different time zone on each dial. In addition, the front dial features a small seconds register and the reverse dial a 24-hour/night-and-day display. Shaped to fit the rectangular Reverso case, the hand-wound Calibre 854 is designed so that the minutes on both dials and the hours on the front dial can be adjusted by the crown, while the hours for the second time zone are adjusted by a small slider set into the top case-band. The slider is completely invisible, except when the case is released from the carriage to be flipped over, thus maintaining the perfectly sleek case design. A deeply etched sunray pattern on the inner surface of the carriage adds to the visual enjoyment of turning the watch over.

NEW DIAL COLOURS AND A PURE AESTHETIC PAY HOMAGE TO THE ORIGINAL 1930S REVERSO

Marrying the dual-time zone complication of the Duoface with the purified aesthetic of the Tribute collection, the two new Reverso Tribute Duoface Small Seconds are cased in steel – as were the earliest Reverso models. Less than a year after it created the Reverso, La Grande Maison introduced coloured dials made on demand, adding a note of exuberance to the streamlined design. These two new editions – with a sunray-brushed dial in pure black or vivid blue – pay homage to the black dials of the original 1931 Reverso and recall the early use of colour, further enriching the Reverso story. For the blue dial, the lacquering is a complex craft that requires a high degree of skill, achieved by applying 24 layers of coloured and transparent lacquer, which adds visual depth and permanently fixes the colour. Every layer is applied by hand and had to be meticulously dried before applying the next layer.

The signature iconography of the Reverso Tribute dial also recalls the purity of the 1930s original. The hours are marked by applied indexes rather than numerals. Their elongated shape and faceted profile add visual depth and echo the form of the Dauphine hands. The circular track of the small seconds display, at six o'clock, provides a counterpoint to the linear geometry of the dial and case.

Redesigned in a sleeker and more contemporary style, the reverse dial plays on the tension between circles and straight lines, unified by an overall sunray-brushed background that reflects constantly changing tones of silver



as it catches the light. The double lines of the elongated indexes echo the three signature gadroons, above and below the dial, providing a strong visual anchor for the 24-hour sub-dial at 6 o'clock.

The two new Reverso Tribute Duoface Small Seconds models are presented with two interchangeable straps that match the dial colour. Designed by Casa Fagliano, the celebrated Argentinian maker of polo and riding boots, one combines leather and canvas – a style inspired by the canvas-and-leather boots that Casa Fagliano makes for summer polo – and one entirely in calf leather.

These new additions to the Reverso Tribute Duoface collection underline the great versatility of its Art Deco design, as Jaeger-LeCoultre unites timeless aesthetics with fine mechanics to create thoroughly modern watches that are destined to become enduring classics.

TECHNICAL CHARACTERISTICS

REVERSO TRIBUTE DUOFACE SMALL SECONDS – BLACK

Case: Steel

Dimensions: 47 mm x 28.3 mm x 10.34 mm

Calibre: Manually wound Jaeger-LeCoultre Calibre 854

Functions: Hours, minutes, small seconds (Front); Second time zone, 24-hour indicator (Reverse)

Power Reserve: 42 hours

Front dial: Black sunray

Back dial: Silver-colour sunray

Water resistance: 3 bar

Strap: Two interchangeable Casa Fagliano Design straps: black calf leather; grey canvas and calfskin

Buckle: Interchangeable double-folding clasp

Reference: Q398847J

REVERSO TRIBUTE DUOFACE SMALL SECONDS – BLUE

Case: Steel

Dimensions: 47 x 28.3 mm x 10.34 mm thick

Calibre: Manually wound Jaeger-LeCoultre Calibre 854

Functions: Hours, minutes, small seconds (Front); Second time zone, 24-hour indicator (Reverse)

Power Reserve: 42 hours

Front dial: Blue sunray lacquer

Back dial: Silver-colour sunray

Water resistance: 3 bar

Strap: Two interchangeable Casa Fagliano Design straps: blue calf leather; blue canvas and calfskin

Buckle: Interchangeable double-folding clasp

Reference: Q3988481



ABOUT THE REVERSO

In 1931, Jaeger-LeCoultre launched a timepiece that was destined to become a classic of 20th-century design: the Reverso. Created to withstand the rigours of polo matches, its sleek, Art Deco lines and distinctive reversible case make it one of the most immediately recognisable watches of all time. Through nine decades the Reverso has continually reinvented itself without ever compromising its identity: it has housed 79 different calibres and has 39 patents, while its blank metal flip side has become a canvas for creative expression, decorated with enamel, engravings or gemstones. Today, more than 90 years after the Reverso was born, it continues to epitomise the spirit of modernity that inspired its creation.

ABOUT JAEGER-LECOULTRE – THE WATCHMAKER OF WATCHMAKERS™

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers™, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing over 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

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