



JAEGER-LECOULTRE PRESENTS THE REVERSO ONE DUETTO JEWELLERY

A WATCHMAKING ICON MEETS JEWELLERY EXCELLENCE

- *New diamond-set case reaffirms Jaeger-LeCoultre's mastery of the jewellery crafts*
- *The first Reverso One with a fully diamond-set bracelet*
- *Manufacture Calibre 844 with the emblematic Duetto complication*

The first watch to feature a rectangular case that can be turned over to protect its dial, the Reverso became a must-have almost immediately on its launch in 1931. Although originally conceived for polo players, this watch became recognised as a design icon, appealing to men and women from many walks of life, who embraced the originality of its design and the refinement of its Art Deco lines. Less than a year after its creation, feminine models of the Reverso appeared, subtly revisiting the original aesthetic codes: the rectilinear geometry of the reversible case with its bevelled triangular lugs, horizontal gadroons, and the chic simplicity of the dial.

A new expression of the alliance between Fine Watchmaking and High Jewellery

This year, in keeping with the pioneering spirit of La Grande Maison, which has created watches for women since its early days, Jaeger-LeCoultre presents two new expressions of the Reverso One. Cased in pink gold, they illustrate the union of Fine Watchmaking and High Jewellery down to the smallest detail. Expressing the full potential of an icon that never ceases to inspire the watchmakers of La Grande Maison and the craftsmen of the Métiers Rares® workshop, the case of the new Reverso One Duetto Jewellery is entirely set with diamonds. One model is complemented by a shiny black leather strap and the other by a pink gold bracelet entirely set with diamonds.

When the Duetto complication is adorned with pink gold and diamonds

In 1997, Jaeger-LeCoultre introduced the Reverso Duetto, featuring two back-to-back dials, each with a set of hands driven by a single movement but turning in opposite directions in order to display the same time correctly on both sides – a complex mechanism that represented a technical achievement for the Manufacture's watchmakers. For the new Reverso One Duetto Jewellery models, the hand-wound Jaeger-LeCoultre Calibre 844 – entirely developed and produced within the Manufacture – now promises 50 hours of power reserve.

The new Reverso One Duetto Jewellery presents the back-to-back dial concept in a new setting that is as rare as it is precious. With 335 grain-set diamonds that cover the entire case-back and wrap seamlessly around its curved sides to frame the dial, the case is unquestionably a piece of jewellery, emphasised by the inverted diamond set into the crown. On the front, every detail of the silvered sunray



dial with its guilloché decoration is delicately finished: the golden brackets in each corner, the applied Arabic hour numerals and hour markers, the Dauphine hands – all emblematic elements of the Reverso One models.

The reverse dial offers a striking contrast – dramatic and more mysterious. Enhanced by Art Deco-style gold hour markers – also emblematic of the collection – the black dial immediately catches the eye. Sprinkled across a background of glossy black lacquer, tiny gold flakes seem to form clusters of light particles, their radiance echoing the brilliance of the diamonds that adorn the case.

Setting by the Métiers Rares® workshop

The Reverso One Duetto Jewellery raises the Duetto concept to even greater heights with a diamond-set bracelet – the first time that the case, bracelet attachment and bracelet links of a Reverso One have been fully gem-set. A total of 719 diamonds adorns this High Jewellery piece, including at least 384 for the bracelet alone.

To create the case and bracelet of the new Reverso One Duetto Jewellery, the gemsetters in Jaeger-LeCoultre's Métiers Rares® workshop used the grain-setting technique, anchoring the diamonds with tiny, almost invisible gold beads that give the precious stones an unparalleled sparkle. Setting four diamonds together in perfect symmetry within the tiny dimensions of each pink gold link is testament to the gemsetters' mastery of their craft.

The new Reverso One Duetto Jewellery reaffirms the watchmaking expertise and jewellery savoir-faire that La Grande Maison has cultivated with passion for several decades.



TECHNICAL SPECIFICATIONS

REVERSO ONE DUETTO JEWELLERY

CASE: 750/1000 pink gold

Dimensions: 40 x 20 mm, thickness: 9.09 mm

Calibre: Jaeger-LeCoultre Manually Calibre 844, manually wound

Power reserve: 50 hours

Functions: Hours and minutes (identical time on both sides)

Front dial: Silvered sunray

Back dial: Black glitter

Diamonds: 335 diamonds (2.44 carats)

Strap: Black alligator

Reference: Q336247J

REVERSO ONE DUETTO JEWELLERY (GOLD BRACELET)

Case: 750/1000 pink gold

Dimensions: 40 x 20 mm, thickness: 9.09 mm

Calibre: Jaeger-LeCoultre Manually Calibre 844, manually wound

Power reserve: 50 hours

Functions: Hours and minutes (identical time on both sides)

Front dial: Silvered sunray

Back dial: Black glitter

Diamonds: 719 diamonds (8.15 carats)

Strap: 750/1000 pink gold entirely paved with diamonds

Reference: Q3362370

About Jaeger-LeCoultre – The Watchmaker of Watchmakers

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,300 different calibres and the award of more than 400 patents. With 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future to create exceptional pieces that are both timeless and contemporary. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.