



JAEGER-LECOULTRE SHINES ON THE RED CARPET AT THE OPENING OF THE 76TH VENICE INTERNATIONAL FILM FESTIVAL

Venice, 28 August 2019: This evening at the opening ceremony of Venice International Film Festival, Jaeger-LeCoultre – official partner of the festival for the 15th consecutive year – showcased some of its finest creations on the red carpet.

Catherine Rénier, Chief Executive Officer of Jaeger-LeCoultre walked the opening red carpet with Friends of the Maison Nicholas Hoult and Ni Ni, wearing Jaeger-LeCoultre new creations. Renowned French actress Catherine Deneuve and Italian actress Alessandra Mastronardi also chose to wear Jaeger-LeCoultre timepieces on the red carpet.

Driven by a passion for creativity and innovation, and committed to a perpetual quest for watchmaking excellence, Jaeger-LeCoultre shares many values with the world of cinema. The Swiss Maison's long-standing engagement in supporting the appreciation of film and preservation of cinematic culture makes it a natural partner of the world's oldest film festival.

As the main sponsor of Venice International Film Festival, Jaeger-LeCoultre will be actively involved in the highlights of the 10-day event, conferring the Glory to the Filmmaker award and presenting a personalised Reverso watch to the winner of each major award in the Festival competition: the Leone d'Oro (Golden Lion) for Best Film, and the Coppa Volpi for the Best Actress and Best Actor of the year.

Jaeger-LeCoultre

Since its founding, Jaeger-LeCoultre has made precision an art form in its own right, balancing skills and artistry with sophistication and aesthetical finesse. In keeping with the inventive spirit of 1833, the artisans of the Manufacture create collections which have always been at the forefront of fine watchmaking: Reverso, Master, Rendez-Vous and Atmos. This rich legacy built by the Grande Maison over generations serves as a constant source of inspiration in pushing the boundaries with unprecedented timepieces.

www.jaeger-lecoultre.com