



JAEGER-LECOULTRE CELEBRATES CINEMA AT THE 76TH VENICE INTERNATIONAL FILM FESTIVAL OF LA BIENNALE DI VENEZIA

Venice, August 30th, 2019 – in the magical city of Venice, Jaeger-LeCoultre celebrated the 15th anniversary of its partnership with Venice International Film Festival by hosting an intimate dinner in the exceptional setting of the Granai di Cipriani.

Set between sea and sky on the island of Giudecca, with stunning views across the Lagoon to Piazza San Marco, the fairytale location perfectly expresses the Celestial theme chosen by the Swiss Maison this year. Paying homage to the stars and planets that have always determined how mankind measures time, the celestial theme is also a loving tribute to the star-studded night sky above Jaeger-LeCoultre's home in Switzerland's Vallée de Joux.

Hosted by Catherine Rénier, Chief Executive Officer of Jaeger-LeCoultre, guests from all over the world were joined by Friends of the Maison Nicholas Hoult, Amanda Seyfried, Ni Ni and Italian actress Alessandra Mastronardi, to pay tribute to great cinema and honour the art of time.

In an ambience of great charm and refinement, they witnessed the unveiling of four beautiful new watches inspired by the stars of the night sky. A beautiful, fully gem-set interpretation of the Dazzling Rendez-Vous Moon combines the icy sparkle of diamonds with the warmth of pink gold and glowing mother of pearl; its sumptuous bracelet is set with white diamonds, linked seamlessly together to wrap around the wrist as softly as a ribbon. Inspired by the otherworldly beauty of the Aurora Borealis (Northern Lights), two new interpretations of the splendid Rendez-Vous Celestial watch unite two of the Metiers Rares® that Jaeger-LeCoultre has so thoroughly mastered – gem-setting, and hand-painting. A glittering bezel set with a colour-graduated circle of baguette-cut sapphires surrounds a mother-of-pearl dial that has been hand-painted to echo the ethereal patterns of the Aurora Borealis.

In addition, Jaeger-LeCoultre has reinterpreted its magnificent Master Grande Tradition Tourbillon Céleste, with a sleek new-generation case and subtle refinement of the dial. While appearing to have been simplified, the dial has in fact gained an extra dimension thanks to the use of Super-LumiNova™, which gives a heavenly glow to the hour markers and constellations in low light.

For this special celebration of the arts of cinema and fine watchmaking, Michelin-starred chef Christian Le Squer, of Restaurant Le Cinq in Paris, flew to Venice and created a special menu to complement the celestial theme and capture the beauty of the setting.



Thanks to the many values it shares with the art of filmmaking, Jaeger-LeCoultre is deeply attached to the world of cinema and, through its long-standing partnership with the Venice International Film Festival, is proud to contribute to the appreciation and advancement of the cinematic arts.

Jaeger-LeCoultre

Since its founding, Jaeger-LeCoultre has made precision an art form in its own right, balancing skills and artistry with sophistication and aesthetical finesse. In keeping with the inventive spirit of 1833, the artisans of the Manufacture create collections which have always been at the forefront of fine watchmaking: Reverso, Master, Rendez-Vous and Atmos. This rich legacy built by the Grande Maison over generations serves as a constant source of inspiration in pushing the boundaries with unprecedented timepieces.

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