



HENRY CAVILL DONS HIS JAEGER-LECOULTRE POLARIS AT WORLD PREMIERE OF *MISSION: IMPOSSIBLE – FALLOUT*

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At the world premiere of the 6th *Mission: Impossible*, a movie whose death-defying action includes gripping scenes set in Paris, British-born global movie star Henry Cavill wore his Jaeger-LeCoultre Polaris Chronograph in rose gold.

“The Polaris is such an attractive watch that it can fit into almost any part of my daily life. I wear it as often as possible, says Cavill, who in the past year has joined Jaeger-LeCoultre’s friends. “I first came across Jaeger-LeCoultre after they invited me to the Jaeger-LeCoultre Gold Cup Polo match. I was also fortunate enough to attend the lunch beforehand at Lord and Lady Cowdray’s house, where I had the great pleasure of being taught how to swing a polo club, sadly on foot, however, not from horseback!”

In a series of recent photographs for Jaeger-LeCoultre, shot by Damian Foxe, Henry Cavill also chose to wear the Jaeger-LeCoultre Polaris in its Chronograph iteration. The Jaeger-LeCoultre Polaris Collection celebrates the 50th anniversary of the iconic Memovox Polaris watch from 1968.

An actor who brims with classic English style and is passionate about performing his own stunts, Henry Cavill made his feature film debut in *The Count of Monte Christo*. He was the first non-American to step into the iconic, Superman suit. *Man of Steel*, a worldwide box office hit became the highest-grossing Superman film of all time and resulted in Cavill’s two further reprisals of the role in *Batman v Superman: Dawn of Justice* and *Justice League*. Cavill captivated audiences in the Golden Globe award-nominated Showtime series *The Tudors*, and in Guy Ritchie’s spy drama *The Man from U.N.C.L.E.* Upcoming, Cavill stars in the psychological thriller *Nomis* opposite Sir Ben Kingsley and Stanley Tucci.

Inspired by the iconic Memovox Polaris watch from 1968, Jaeger-LeCoultre has developed a new collection to join the brand’s existing pillars. Not just a single homage to a historical reference, the new Jaeger-LeCoultre Polaris collection takes the spirit of Memovox Polaris and applies it to today’s man of action with a full range of timepieces: a three-hand automatic, a chronograph and a chronograph world time, as well as two models with a stronger vintage feel: the Jaeger-LeCoultre Polaris Date and the Jaeger-LeCoultre Polaris Memovox.

The Jaeger-LeCoultre Manufacture

We were born in La Vallée de Joux in the Swiss mountains in 1833.

Since day one, each watch, from the calibre to the case, is designed, made and assembled in our Manufacture by our master watchmakers. It demands inventiveness, determination, hard work and courage. How long it takes is irrelevant. What matters is how long it will last. This is the maker spirit.

www.jaeger-lecoultre.com