



JAEGER-LECOULTRE MAIN SPONSOR OF THE 75TH VENICE INTERNATIONAL FILM FESTIVAL OF LA BIENNALE DI VENEZIA

The Grande Maison cultivates strong ties with the film industry and displays a commitment to highlighting filmmaking culture. During the 75th Venice International Film Festival of La Biennale di Venezia, Jaeger-LeCoultre will celebrate the 13th anniversary of its partnership with the momentous event, and support talents through unique initiatives and cinematic moments.

For thirteen years, Jaeger-LeCoultre has been supporting all those who daily contribute to create and bring life to the art of filmmaking, and attaching great importance to the preservation of its heritage.

In this spirit, Jaeger-LeCoultre pays tribute to filmmakers' creative ingenuity by **conferring the Glory to the Filmmaker Award** on a personality "who has brought great innovation to contemporary cinema" (Alberto Barbera). The list of past honourees makes fascinating reading: Takeshi Kitano (2007) Abbas Kiarostami (2008), Agnès Varda (2008), Sylvester Stallone (2009), Mani Ratnam (2010), Al Pacino (2011), Spike Lee (2012), Ettore Scola (2013), James Franco (2014), Brian de Palma (2015), Amir Naderi (2016), and Stephen Frears in 2017.

As a loyal sponsor of the Venice International Film Festival, Jaeger-LeCoultre will be actively involved in all the highlights of the Festival, adorning the stars with its finest creations and presenting a personalized Reverso watch to the winners of the Best Film (Leone d'Oro, the Golden Lion Award), the Best Actress and Best Actor of the year (Coppa Volpi Awards). The watches will feature a lacquered engraving depicting a lion, an iconic part of the official logo of La Biennale di Venezia, handcrafted in accordance with the finest traditions, and bear the inscription "75. Mostra".

Jaeger-LeCoultre has remained dedicated to the legacy of watchmaking traditions while maintaining its expertise for invention in creating authentic, fine watchmaking legends. Committed to a constant quest for excellence and driven by a unique inventive spirit, Jaeger-LeCoultre has a long-standing engagement in supporting the appreciation and preservation of film.

Jaeger-LeCoultre

Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21st century has seen the emergence of the Hybris Mechanica and Hybris Artistica collections. These rare pieces are as surprising as they are sophisticated yet again bearing witness to the creative passion of the men and women who work in symbiosis under its roof – some of them descending from a long line of watchmakers. www.jaeger-lecoultre.com