



Hybris Mechanica™ and Hybris Artistica™ Two collections striving to reach perfection

Since 1833, Jaeger-LeCoultre has been writing the chapters of a story that is reinvented with each passing day, playing a significant part in the advances of the watchmaking industry. From revolutionary inventions to memorable creations, new patents to unprecedented calibres, the Manufacture's history is exemplary. This is true in terms of its artistic creativity, embodied by its ingenious Rare Handcrafts "Métiers Rares"™ practised under one roof, as well as its mastery of the most complex watch complications. These characteristics firmly entrench the Jaeger-LeCoultre name as an absolute reference in the world of fine watchmaking, much to the delight of lovers of fine objects.

The Hybris Mechanica™ Collection

A reference in the realm of grand complications

Inspired by a spirit of invention and a desire to constantly push back the boundaries of the watchmaking art, the Hybris Mechanica™ collection was unveiled in 2003 with the exceptional Atmos Mystérieuse clock and its constant force mechanism. Since this date, a succession of unquestionable masterpieces has ensued, such as the Master Gyrotourbillon 1, a grand complication watch with a multi-axis tourbillon, the Reverso Grande Complication à Triptyque, which brings together no fewer than 18 complications over three faces, the Hybris Mechanica à Grande Sonnerie with some 1,400 components - one of Jaeger-LeCoultre's most sophisticated watches - and the Master Ultra Thin Minute Repeater Flying Tourbillon, a prime example of multiple innovations within an extremely thin case.

Under the highly evocative name of Hybris Mechanica™, the collection now encompasses 13 unique pieces or very limited editions that conceal an impressive number of watch complications. Amongst other innovations, they give pride of place to the mechanical measurement of time, the mathematical approach to eternity, and the musical indication of the hours. The Manufacture's artisans hold a deep passion for these pieces, ever ready to take on the wildest technical and artistic challenges once more in their name.

The Hybris Artistica™ Collection

A rare art

The sublime Hybris Artistica™ collection follows on from this compendium of grand complication watches. The two collections are not only united by the common name of Hybris; both constitute an incredibly successful showcase of remarkable watchmaking expertise, both in terms of mechanical content and aesthetics.

Revealed at the Salon International de la Haute Horlogerie in 2014, the first pieces in the Hybris Artistica™ collection are a bold expression of the winning combination of the Grande Maison's many talents in the form of its Rare Handcrafts "Métiers Rares". True to its past of continuous invention, for the very first time Jaeger-LeCoultre combined ancestral techniques – such as guilloché work, enamelling, and engraving – with ingenious mechanical movements featuring particularly sophisticated complications. This is more than a mere combination; this is a fusion, an alchemy – an exceptional blend of design, mechanical ingenuity, and artistic talent. The collection's many jewels include a number of emblematic pieces, such as the Duomètre Sphérotourbillon, featuring the famous "Dual-Wing" concept, and the Master Grande Tradition Gyrotourbillon 3, with its richly decorated ruthenium dial and tantalum case. The Rendez-Vous Tourbillon showcases the endless dance of its flying tourbillon at 6 o'clock thanks to its diamond setting, while the Grande Reverso Tourbillon Squelette reveals a sculptural embroidery in the form of its entirely skeletonised mechanism.

These 12 exceptional pieces are now joined by two new, remarkable models, both in terms of their original designs and masterly mechanisms. Available for men and women, the Hybris Artistica Mystérieuse is destined to reveal the mystery of time in a sublime yet unexpected fashion within a breathtakingly beautiful exterior. These pure masterpieces have taken shape in the boundless imaginations of the Jaeger-LeCoultre master-watchmakers and artisans, passionately formed in their hands and by their fingers in an undying quest for perfection.



THE JAEGER-LECOULTRE MANUFACTURE

Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous, Duomètre, Geophysic and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21st century has seen the emergence of the Hybris Mechanica™ and Hybris Artistica™ collections. These rare pieces are as surprising as they are sophisticated, yet again bearing witness to the creative passion of the people who work in symbiosis under its roof – some of them born of a long line of watchmakers.

For Jaeger-LeCoultre, 2017 is an opportunity to reveal watchmaking treasures of stunning beauty from four of its iconic collections: Rendez-Vous, Reverso, Geophysic and Hybris Artistica™ After celebrating the Reverso's 85th anniversary in style in 2016, the time has come for the Manufacture to elevate the new Rendez-Vous line to the apex of ladies' watches; to highlight how the spirit of the Reverso Classic is freer than ever, with its automatic movement perfectly embodying the Art Deco philosophy; to pursue the constant renewal of the Geophysic legend; and to showcase mysterious time by creating unique timepieces in very limited editions for the Hybris Artistica™ collection.

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