



Main sponsor



## Jaeger-LeCoultre pursues its commitment with the 74<sup>th</sup> International Film Festival of La Biennale di Venezia

For the past twelve years, Jaeger-LeCoultre has been supporting all those who daily contribute to create and bring life to the art of filmmaking, and attaching great importance to the preservation of its heritage.

In this spirit, Jaeger-LeCoultre enjoys close associations with the International Film Festival of La Biennale di Venezia and pays tribute to filmmakers' creative ingenuity by conferring the *Glory to the Filmmaker Award* on a personality "who has brought great innovation to contemporary cinema" (Alberto Barbera). The list of past honourees makes fascinating reading: Takeshi Kitano (2007) Abbas Kiarostami (2008), Agnès Varda (2008), Sylvester Stallone (2009), Mani Ratnam (2010), Al Pacino (2011), Spike Lee (2012), Ettore Scola (2013), James Franco (2014), Brian de Palma (2015) and Amir Naderi in 2016.

The Grande Maison cultivates strong ties with the film industry and displays a passionate commitment to highlighting filmmaking culture. During the 74<sup>th</sup> International Film Festival of La Biennale di Venezia, Jaeger-LeCoultre will support talents of the 7<sup>th</sup> Art through unique initiatives and cinematic moments.

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## JAEGER-LECOULTRE AND CINEMA

*Since 1833, Jaeger-LeCoultre has remained dedicated to the legacy of watchmaking traditions while maintaining its expertise for invention in creating authentic, fine watchmaking legends. Committed to a constant quest for excellence and driven by a unique inventive spirit, Jaeger-LeCoultre has a long-standing engagement in supporting the appreciation and preservation of film.*

*For more than a decade, Jaeger-LeCoultre has been closely associated with the best artistic film festivals around the world, including Venice, Shanghai, and San Sebastian, and in turn pays tribute to the creative talent of filmmakers by annually awarding the Glory to the Filmmaker Award. Through its close affinity with the world of film, Jaeger-LeCoultre has found shared values and a common mission: each second bears the imprint of a moment of eternity.*

*The feminine Rendez-Vous watch is with you in all the precious moments and adapts to every new role. Jaeger-LeCoultre invites every woman to express the actor within her, by capturing an iconic moment or scene from the movies. Live a uniquely emotional moment and share it with everyone.*

#LikeinaMovie

## THE JAEGER-LECOULTRE MANUFACTURE

*Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21<sup>st</sup> century has seen the emergence of the Hybris Mechanica and Hybris Artistica collections. These rare pieces are as surprising as they are sophisticated yet again bearing witness to the creative passion of the men and women who work in symbiosis under its roof – some of them descending from a long line of watchmakers.*

*For Jaeger-LeCoultre, 2017 is an opportunity to reveal watchmaking treasures of stunning beauty. The Manufacture is elevating the new Rendez-Vous line to the apex of ladies' watches.*

[www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com)

