



Jaeger-LeCoultre pursues its commitment to the San Sebastian Film Festival and awards Spanish actress Paz Vega with the *Jaeger-LeCoultre Prize to Latin Cinema*

Jaeger-LeCoultre is proud to sponsor, for the sixth consecutive year, the San Sebastian Film Festival, in support to all those who daily contribute to create and bring life to the art of filmmaking.

Luxury watchmaking and cinema share common values: both are about creating dreams and a sense of fascination through aesthetics and technical mastery. Jaeger-LeCoultre relies on the talent of its many craftsmen to create exceptional timepieces, just as cinema relies on writers, directors, filmmakers, actors and technicians to produce unique works. These are two worlds imbued with the same creative spirit.

Displaying a passionate commitment to highlighting filmmaking culture, the Grande Maison will be hosting the second edition of the *Jaeger-LeCoultre Prize to Latin Cinema*, which honours an outstanding figure in Latin cinema. This year, the prize will be conferred to Spanish actress Paz Vega, who will be awarded during a gala held on September 23rd, at the Victoria Eugenia Theatre, in San Sebastian.

For the San Sebastian Film Festival itself, the award – which in its inaugural edition went to the actor, director and producer Gael García Bernal – marks a new milestone in the festival's relationship with the Latin world; it tightens even further its bonds with Latin cinematography, while highlighting the value of its filmmakers' creations.

Throughout the festival, Jaeger-LeCoultre will have a VIP Lounge at the Hotel María Cristina, a Luxury Collection Hotel, to welcome friends of the Maison and prominent figures from the world of cinema. In addition, on this occasion, following the *Jaeger-LeCoultre Prize to Latin Cinema* award gala, the Grande Maison will be hosting a party to commemorate Latin cinema. The party is expected to be attended by actress Paz Vega, alongside an array of renowned actors, together with guests related to the world of cinema.

Likewise, the Jaeger-LeCoultre VIP Lounge will also provide the setting for further developing the partnership between Jaeger-LeCoultre and the Aladina Foundation. Jaeger-LeCoultre is supporting the foundation in a new project to help 20 youngsters have a very special experience at a new children's camp – Dynamo Camp, in Italy –, which the Aladina Foundation began to work with in the summer of 2017. Such camps offer an unforgettable experience for the seriously ill children who visit them, helping them to rebuild their self-esteem and fully recharge their batteries in their ongoing battle with cancer – all under discreet but close medical supervision. Thanks to Jaeger-LeCoultre's support for the Aladina Foundation, every summer, an ever-growing number of Spanish infants and adolescents with cancer can attend these camps at no expense.



JAEGER-LECOULTRE AND CINEMA

Since 1833, Jaeger-LeCoultre has remained dedicated to the legacy of watchmaking traditions while maintaining its expertise for invention in creating authentic, fine watchmaking legends. Committed to a constant quest for excellence and supported by a unique inventive spirit, Jaeger-LeCoultre has a long-standing engagement in supporting the appreciation and preservation of film.

For more than a decade, Jaeger-LeCoultre has been closely associated with the best artistic film festivals around the world, including Venice, Shanghai, and San Sebastian, and in turn pays tribute to the creative talent of filmmakers by annually awarding the Glory to the Filmmaker Award. Through its close affinity with the world of film, Jaeger-LeCoultre has found shared values and a common mission: each second bears the imprint of a moment of eternity.

The feminine Rendez-Vous watch is with you in all the precious moments and adapts to every new role. Jaeger-LeCoultre invites every woman to express the actor within her, by capturing an iconic moment or scene from the movies. Live a uniquely emotional moment and share it with everyone.

#LikeinaMovie

THE JAEGER-LECOULTRE MANUFACTURE

Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21st century has seen the emergence of the Hybris Mechanica and Hybris Artistica collections. These rare pieces are as surprising as they are sophisticated yet again bearing witness to the creative passion of the men and women who work in symbiosis under its roof – some of them descending from a long line of watchmakers.

For Jaeger-LeCoultre, 2017 is an opportunity to reveal watchmaking treasures of stunning beauty, and to elevate the new Rendez-Vous line to the apex of ladies' watches.

www.jaeger-lecoultre.com

