



Jaeger-LeCoultre celebrates the 74th Venice International Film Festival with three limited editions of Rendez-Vous watches

To mark the 74th Venice International Film Festival, the Jaeger-LeCoultre Manufacture, which has been a partner of the festival for over 12 years, is delighted to present an exclusive artistic edition of Rendez-Vous watches. Since its launch in 2012, the Rendez-Vous collection has always been associated with the world of cinema. This year once again, the romantic ambiance of the Most Serene Republic is a splendid backdrop against which to present these feminine pieces. The latest masterpieces issued from the Grande Maison's Métiers Rares "Rare Handcrafts" workshop, the Rendez-Vous Sonata pieces express three different stages of romantic feelings: seduction, romance, and love. Each one is released as a limited edition of eight pieces.

A poetic display of Jaeger-LeCoultre's expertise

To create these three limited editions, the Manufacture called on all of its most iconic forms of expertise, giving its watchmakers and Métiers Rares "Rare Handcrafts" artisans free rein to work their art.

The latest addition to the Grande Maison's ladies' line, the pink gold Rendez-Vous Sonata Large incorporates complications intended for incorrigible dreamers. Adjusted using the crown at 2 o'clock, a star indicates a future rendezvous with a delicate chiming sound. Could it symbolise the next meeting with one's beloved? Like a soft whisper, this reminder of a rendezvous is complemented by another complication, the day/night indication. Housed at 6 o'clock in an aperture shaped like the flowers painted on the dial, the sun and moon take turns to perform a never-ending dance that evokes romantic reverie by day and by night.

These typically feminine complications are characteristic of the Jaeger-LeCoultre 735 Calibre with automatic winding and are the perfect accompaniment to this generously sized 38.2 mm diameter Rendez-Vous model.

The magnificence of Métiers Rares "Rare Handcrafts"

The ingenuity of Jaeger-LeCoultre's watchmakers sits alongside the incredibly delicate artistry of the Métiers Rares "Rare Handcrafts" artisans. These pieces call on no fewer than three crafts: guillochage, painting on mother-of-pearl, and gem-setting.

The mother-of-pearl dial is decorated by hand with a guilloché motif that stretches across its entire surface, before being coated in a slightly tinted layer of paint to give it a graceful gleam. Then, for the first time, the Manufacture's artisans have produced a miniature painting by hand on the mother-of-pearl. The results are supremely subtle, with all the details appearing truer than life. Some parts of the painting, such as the birds, have been covered with a layer of clear lacquer to add an impression of depth and to play with the material. Born of artistic inspiration renewed with the artisan's every brushstroke, each of the Métiers Rares "Rare Handcrafts" dials features a miniature work of art with its own personality. Each dial is therefore unique, despite belonging to the same series of eight pieces. The artist's handwork elicits endless admiration.

Meanwhile, the master gem-setter has enhanced each piece with precious stones. The bezel is adorned with brilliant-cut diamonds that bring out the poetic creation on the dial. A line of these eternal gemstones runs above the iconic Rendez-Vous collection numerals on the flange to echo the string of stones that delicately surround the dial's central painting. To complete the decoration of this true watchmaking treasure, the gem-setter has also inserted diamonds into each side of the case. This thoughtful addition gives prominence to dreams from every angle.

An ode to the stages of love

Each painting adorning these pieces is an original Jaeger-LeCoultre creation. The first stage of romance is embodied by the Rendez-Vous Sonatina "Séduction". Two swallows soaring over a lavender field embody this moment, a time of discovery and heightened emotions as lovers get to know one another, a theme often central to major film productions. Symbolising freedom and happiness, the birds appear to be performing a romantic ballet as they glide gracefully across a guilloché mother-of-pearl sky. The mother-of-pearl is dressed in twilight shades of blue and purple. The birds' every detail is painted with painstaking care, showcasing the artist's spellbinding talent of recreating the feathers of outstretched wings. A flower-shaped aperture housing the day/night indicator emerges from the heart of the deep lavender-blue plants, as if to provide a window on the rapid passing of time experienced by those falling in love.

After seduction comes romance, a time when the heart is filled with the image of the beloved. The Rendez-Vous Sonatina "Romance" depicts this state of endless reverie with a kingfisher perched on the branch of a blossoming cherry tree. A symbol of peace and prosperity with its blue and orange plumage, the kingfisher seems to forget the passing of time. Associated with life's important moments, such as romantic encounters, the blossoming cherry tree is magnificently recreated in graduated shades of pink and white. Delicate pink paint on the guilloché mother-of-pearl further enhances the intense colours of the petals.

The last model of the limited editions, the Rendez-Vous Sonatina "Amour", depicts the enduring bliss of love. Above a patch of peonies, two magpies fly alongside one another, recreated in graduated shades of green shifting from turquoise to sea-green. Symbols of happiness, these birds appear to be delighting in unison at their journey together. The peonies, often associated with wealth and honour, also embody this romance, and are considered to bring good luck and promise a happy marriage. The cleverly created blend of harmonious greens across the dial gives this extremely poetic model a great softness.

These marvellously delicate latest creations reveal the virtuosity of the Jaeger-LeCoultre artisans and their mastery of the art and techniques of Métiers Rares "Rare Handcrafts". They are sure to serve as a reminder of the power of love to every woman who, as she wears a Rendez-Vous watch, takes a starring role in her life, her emotions enhanced by the beautiful jewel adorning her wrist.



THE JAEGER-LECOULTRE MANUFACTURE

Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21st century has seen the emergence of the Hybris Mechanica and Hybris Artistica collections. These rare pieces are as surprising as they are sophisticated yet again bearing witness to the creative passion of the men and women who work in symbiosis under its roof – some of them descending from a long line of watchmakers.

For Jaeger-LeCoultre, 2017 is an opportunity to reveal watchmaking treasures of stunning beauty, and to elevate the new Rendez-Vous line to the apex of ladies' watches.

www.jaeger-lecoultre.com



Rendez-Vous Sonatina

TECHNICAL CHARACTERISTICS

MOVEMENT

- Automatic mechanical movement, Jaeger-LeCoultre Calibre 735, produced, assembled, and decorated by hand
- 28,800 vibrations per hour
- 40-hour power reserve
- 295 parts
- 40 jewels
- 5.57 mm in height

FUNCTIONS

- Hours, minutes, seconds, day/night indicator
- Star indicating the rendezvous and chime

CASE

- Pink gold
- Diamond-set bezel
- 38.2 mm in diameter
- Height: 10.59 mm
- Water resistance: 5 bar

DIAL

- Upper dial: hand-painted guilloché mother-of-pearl
- Central dial: guilloché mother-of-pearl and hand-produced miniature painting
- Brilliant-cut diamonds

HANDS

- Floral

CROWNS

- 1 crown to move the star and so adjust the time at which you wish the watch to chime
- 1 crown to adjust the hours, the minutes, and the day/night indicator

STRAP

- Alligator leather with folding clasp, interchangeable strap system

REFERENCES

- Rendez-Vous « Séduction » Q359 24 P1
- Rendez-Vous « Romance » Q359 24 T1
- Rendez-Vous « Amour » Q359 24 C1

