



## Reverso One Duetto Jewelry

### Art Deco at its most feminine

When the Reverso arrays itself in all its finery, an exceptional piece of jewellery is born. Jaeger-LeCoultre presents a new interpretation of the Reverso One Duetto Jewelry in pink gold, channelling a rare elegance and femininity inspired by pure 1920s and 1930s Art Deco – the era this iconic watch first came into being. Emanating from our master jewellers' delicate labours, its pink gold bracelet strap is made of geometric links set with highly original diamonds. Its boldly graphic lozenge motif also spreads across the dial on the reverse. This model, full of character and feminine styling, takes its place resolutely among the most precious pieces of the Reverso collection.

#### **Art Deco Inspiration**

Majestically bringing together the Grande Maison's Fine Watchmaking and High Jewellery know-how, the Reverso One Duetto Jewelry in pink gold offers a veritable jewel for a lady's wrist. Its character is infused with the spirit of Art Deco, whose elongated lines bring an utterly feminine aesthetic, both to the rectangular dial and to the lozenge pattern that makes up the reverse and the links of its 18-carat pink gold bracelet strap. This reversible model also features the three emblematic gadroons. Ever since its emergence, Art Deco has been avant-garde – and it never dates. Its philosophy of simplicity, where form follows function, is more relevant than ever.

In this model, Jaeger-LeCoultre's master jewellers present women with an exalted vision of Art Deco simplicity, like a projection of women's new status in that era. They were times of unprecedented emancipation, as women's bodies and minds broke free of their fetters. This new freedom was apparent in looser clothing, where waistlines disappeared under flowing fabrics; hair was cut into short bobs, and cloche hats made their appearance.

#### **Femininity in jewellery**

For the strap of this Reverso One Duetto Jewelry, the Jaeger-LeCoultre master jewellers designed a supple bracelet of perfectly intertwined links that glides around the curve of the wrist – also reflected in the faintly concave shape of the case. It's a real pleasure to wear.

All the artistry of the master jewellers went into gem-setting each pink gold link of this bracelet individually. That painstaking virtuosity is echoed in the design on the reverse of the watch. On this pink gold dial, the lozenges create a graphic mood with clean forms reinforced by the delicate setting of brilliant-cut little diamonds. This subtle femininity also reveals itself on the front, in the softness of a Bali mother-of-pearl dial.

The Arabic numerals flow gracefully as if drawn by hand. Gold delicately outlines the corners of this face, emphasising the geometrical purity of its lines. Even the crown has been carefully designed on this piece, with lozenge-shaped facets to reflect the play of light.

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Lastly, the legendary gadroons on either side of the dial are adorned with a brilliant-cut diamond setting that signals this model's High Jewellery pedigree. Again, underlining how the Duetto movement with two faces of Jaeger-LeCoultre's manually wound mechanical movement Calibre 844 owes its character to the watchmaking arts.

With this new interpretation of the Reverso imbued with remarkable refinement and femininity, Jaeger-LeCoultre proves yet again that its iconic watch has a talent for reinventing itself while staying true to its design principles. It's also a spectacular display of all the jewellery-making artistry within the Manufacture. This repository of inventiveness dwells in the heart of the Maison's workshop « Métiers Rares™ », whose watchword and driving force is the desire to inspire fantasies.

#### **THE JAEGER-LECOULTRE MANUFACTURE**

*Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous, Duomètre, Geophysic and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21<sup>st</sup> century has seen the emergence of the Hybris Mechanica™ and Hybris Artistica™ collections. These rare pieces are as surprising as they are sophisticated, yet again bearing witness to the creative passion of the people who work in symbiosis under its roof – some of them born of a long line of watchmakers.*

*For Jaeger-LeCoultre, 2017 is an opportunity to reveal watchmaking treasures of stunning beauty. After celebrating the Reverso's 85th anniversary in style during 2016, the time has come for the Manufacture to elevate the new Rendez-Vous line to the pinnacle of ladies' watchmaking.*

[www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com)



# Reverso One Duetto Jewelry

460 diamonds, 2.02 carats

## TECHNICAL CHARACTERISTICS

### MOVEMENT

- Automatic mechanical movement, Jaeger-LeCoultre Calibre 844, produced, assembled, and decorated by hand
- 21,600 vibrations per hour
- 38-hour power reserve
- 100 parts
- 18 jewels
- 3.45 mm in height

### FUNCTION

- Hours, minutes

### CASE

- 18-carat pink gold
- Diamond-set gadroons
- 36.3 mm x 18mm x 10 mm
- Water resistance: 3 bar

### DIAL

- Front: White Bali mother-of-pearl, Arabic numerals. Art Deco corners
- Reverse:
  - Lower central lozenge: satin-brushed pink gold
  - Upper dial: polished pink gold, set with brilliant-cut diamonds

### HANDS

- Dauphine

### STRAP

- 18-carat pink gold
- Diamond-set

### REFERENCE

- Q336 22 01

