



Jaeger-LeCoultre pays homage to Catherine Deneuve in Venice

Jaeger-LeCoultre has been actively lending support to cinema for more than a decade through sponsorship of prestigious international film festivals, as well as its “Glory to the Filmmaker” Award, conferred during the Venice International Film Festival.

Now the Grande Maison wants to celebrate the iconic talents and performances that shape and enrich the world of the silver screen. Jaeger-LeCoultre will have the pleasure of honouring Catherine Deneuve with an award that celebrates her outstanding career. Actress Diane Kruger is to present the award at the annual gala evening to be held in a very cinematographic setting on 5 September. This exceptional occasion salutes Catherine Deneuve, a long-time friend to the Maison, for her unparalleled contribution to the art of filmmaking. Emotions are bound to run high as these two leading lights of cinema – both women who have forged remarkable careers – unite for a celebratory moment.

Actresses with Catherine Deneuve’s depth and varied accomplishments are few and far between. Since the early days of her career in the 1960s, she has worked alongside the most famous names in film, including Luis Buñuel, François Truffaut, Jacques Demy, and Raul Ruiz. She has continued to take up artistic challenges and stretch the limits of her art ever since, teaming up with out-of-the-ordinary directors of striking creativity.

To celebrate Catherine Deneuve is to pay tribute to one of cinema’s all-time greats, a woman who has continually reinvented herself through one-of-a-kind roles.



JAEGER-LECOULTRE AND CINEMA

Since 1833, Jaeger-LeCoultre has remained dedicated to the legacy of watchmaking traditions while maintaining its expertise for invention in creating authentic, fine watchmaking legends. Committed to a constant quest for excellence and supported by a unique inventive spirit, Jaeger-LeCoultre has a long-standing engagement in supporting the appreciation and preservation of film.

For more than a decade, Jaeger-LeCoultre has been closely associated with the best artistic film festivals around the world, including Venice, Shanghai, and San Sebastian, and in turn pays tribute to the creative talent of filmmakers by annually awarding the Glory to the Filmmaker Award. Through its close affinity with the world of film, Jaeger-LeCoultre has found shared values and a common mission: each second bears the imprint of a moment of eternity.

The feminine Rendez-Vous watch is with you in all the precious moments and adapts to every new role. Jaeger-LeCoultre invites every woman to express the actor within her, by capturing an iconic moment or scene from the movies. Live a uniquely emotional moment and share it with everyone.

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THE JAEGER-LECOULTRE MANUFACTURE

Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21st century has seen the emergence of the Hybris Mechanica and Hybris Artistica collections. These rare pieces are as surprising as they are sophisticated yet again bearing witness to the creative passion of the men and women who work in symbiosis under its roof – some of them descending from a long line of watchmakers.

For Jaeger-LeCoultre, 2017 is an opportunity to reveal watchmaking treasures of stunning beauty, and to elevate the new Rendez-Vous line to the apex of ladies' watches.

www.jaeger-lecoultre.com

