

Jaeger-LeCoultre and Finch & Partners host the 9th Annual Filmmakers Dinner and Award

May 19th 2017, Cannes - Finch & Partners, in partnership with Jaeger-LeCoultre, awarded Italian director Paolo Sorrentino the Annual Filmmakers Award in front of VIP guests at the Hotel du Cap, Antibes.

"It really is great to honour Paolo whose spirit both as an artist and as a man is greatly inspiring to me personally. His work encompasses the most important elements of life to me. Love, humor, passion and the unexpected of the spirit and fantasy" said Charles Finch.

The event, hosted by Charles Finch, was attended by models Coco Rocha, Naomi Campbell and Eva Herzigova, actor Adrien Brody, actresses Olga Kurylenko, Gemma Arterton and Elizabeth Olsen, screenwriter and director Abel Ferrara, director Takashi Miike, Arnold Schwarzenegger and Katya Mtsitouridze amongst others.

Guests enjoyed cocktails on the terrace followed by dinner and dancing that continued long into the night. For the third year, guests were invited to view a special photographic exhibition, 'The Art of Behind The Scenes', which showcased pictures from some of the world's most accomplished 'on-set' photographers. The exhibition was produced by Finch & Partners and Jaeger-LeCoultre and featured previously unseen images of Brigitte Bardot, Sophia Loren and James Dean, evoking the truly glamorous history of the film festival. This year the exhibition also included a series of contemporary photos taken in New York, Paris and Shanghai with a vintage Compass camera developed in 1937 by Jaeger-LeCoultre.

Now in its 9th year, the Annual Filmmakers Dinner continues to develop into one of the most important events during the Cannes Film Festival and is synonymous with the glamour and magnitude of the festival itself. Previous recipients of the Filmmakers Award have included Nick Broomfield, Gus Van Sant, Alfonso Cuarón, Christopher Hampton, Bernardo Bertolucci and Bertrand Tavernier.

The dinner draws together some of the Film Industry's most talented and celebrated individuals, during which the Filmmakers Award is presented.

JAEGER-LECOULTRE AND PHOTOGRAPHY

Jaeger-LeCoultre's involvement in photography dates back to 1937, when LeCoultre & Cie manufactured the Compass: a full-featured camera small enough to fit in a cigarette packet based on a demanding design by Englishman Noel Pemberton Billing, a reality that only a watchmaker could fulfil. Only 4000 of them were made. This exceptional camera featured an exposure meter, rangefinder, EV indicator, angle viewfinder, telescopic lens shade, built-in filters and a device for panoramic and stereoscopic views. The 1938 advertisement declared Compass the embodiment of scientific system in miniature cameras. "Built like a watch - as simple to use."

Haute Horlogerie and the worlds of cinema and photography share common values: both create dreams and a sense of wonder through aesthetic and technical mastery. Jaeger-LeCoultre draws upon the talent of its many artisans to create exceptional watch objects, just as it takes talented writers, directors, actors and technicians to produce a work of filmmaking art. It is all about two worlds infused with creative ingenuity.

ABOUT FINCH AND PARTNERS

Finch & Partners Corporate Creative Agency is a global creative brand consultancy which represents and advises some of the world's most distinctive brands and institutions within the cultural, philanthropic, political, and entertainment sectors. With offices in London, Paris, Hong Kong, Bangkok and New York, Finch & Partners Corporate Creative negotiates major celebrity campaigns, and creates content through events and publishing.

THE JAEGER-LECOULTRE MANUFACTURE

Since its creation, Jaeger-LeCoultre has been delighting and surprising devotees of beautiful objects. In keeping with the inventive spirit initiated in 1833 by its founder Antoine LeCoultre, the artisans of the Manufacture combine their talents and expertise to create collections which have been at the forefront of watchmaking both technically and artistically: Reverso, Master, Rendez-Vous, Duomètre, Geophysic and Atmos – this rich legacy built by the Grande Maison over centuries serves as a constant source of inspiration in its ongoing pursuit of excellence. In the wake of many legendary models, the 21st century has seen the emergence of the Hybris Mechanica™ and Hybris Artistica™ collections. These rare pieces are as surprising as they are sophisticated yet again bearing witness to the creative passion of the men and women who work in symbiosis under its roof – some of them descending from a long line of watchmakers.

For Jaeger-LeCoultre, 2017 is an opportunity to reveal watchmaking treasures of stunning beauty. After celebrating the Reverso's 85th anniversary in style in 2016, the time has come for the Manufacture to elevate the new Rendez-Vous line to the apex of ladies' watches.

www.jaeger-lecoultre.com

