



INTRODUCING

REVERSO CLASSIC MONOFACE SMALL SECONDS

A NEW INTERPRETATION PAYING HOMAGE TO THE ORIGINAL 1931
REVERSO WHILE SHOWCASING A NEW GUILLOCHÉ PATTERN

KEY FACTS:

- **Hand-wound Calibre 822:** offering a 42-hour power reserve and comprising 108 components
- **Iconic design and timeless proportions:** featuring Reverso's signature swivelling and mid-sized steel case of 50 components, fitting perfectly on both men's and women's wrists
- **Interchangeable bracelet designed by Casa Fagliano:** paired with a black calfskin strap by the celebrated Argentinian polo bootmaker

Capturing the versatility and timelessness of the Reverso's Art Deco design, Jaeger-LeCoultre presents the Reverso Classic Monoface Small Seconds with a new dial complemented by a polished steel case.

A STORY OF EVOLVING STYLE, FROM POLO FIELD TO DESIGN ICON

Created in 1931, the Reverso was designed to meet the demands of the newly fashionable 'sporting gentleman'. A challenge was set by polo-playing military officers in India during the British Raj of 1858-1947 to create a watch that could withstand the rigours of the polo field. The Reverso was the answer – a masterful integration of form and function. Quickly adopted by tastemakers from all walks of life, the Reverso soon transcended its original sporting purpose as new variations appeared – for both men and women. However, its iconic double-sided case (historical patent CH159982) and distinctive Art Deco lines have remained constant, making the Reverso one of the world's most recognisable wristwatches.

The new dial design for the Reverso Classic Monoface Small Seconds perfectly expresses the remarkable ability of the Reverso to take on different personalities – sporty or elegant, contemporary or retro, masculine or feminine – without ever compromising its core identity.



A NEW “COIN STACK” GUILLOCHÉ PATTERN BLENDS VINTAGE APPEAL WITH CONTEMPORARY STYLE

Complemented by a polished steel case, the new design combines subtle textures with bold Arabic numerals in a fresh expression of contemporary elegance. The dial is distinguished by a newly developed guilloché pattern that decorates the centre of both the main dial and the small seconds display. The texture of the guillochage, reminiscent of the edges of a stack of coins, contrasts with the subtle, vertical brushing of the hours and seconds tracks, as well as the bold numerals.

Balancing elegance and modernity, the case size – introduced in 2024 – closely resembles the proportions of the original 1931 Reverso. Its 40.1 x 24.4 mm dimensions and slim, 7.56 mm profile make it comfortable and elegant on all wrists, both masculine and feminine. The blank metal caseback of the Reverso Monoface invites owners to express their personal style or celebrate a treasured memory with engravings or lacquer.

Fitted with the manually wound Calibre 822 and offering a 42-hour power reserve, this new variation of the Reverso Monoface is complemented by an interchangeable black calfskin strap designed by the celebrated Argentinian polo bootmaker Casa Fagliano.

TECHNICAL CHARACTERISTICS

REVERSO CLASSIC MONOFACE SMALL SECONDS

Case: Stainless steel

Dimensions: 40.1 x 24.4 mm x 7.56 mm thick

Calibre: Manually wound Jaeger-LeCoultre Calibre 822

Functions: Hours, minutes, small seconds

Power Reserve: 42 hours

Dial: “Coin stack” Guilloché and vertically brushed

Water resistance: 3 bar

Strap: Interchangeable Casa Fagliano design black calfskin

Buckle: Pin buckle

Reference: Q3868520

ABOUT THE REVERSO

In 1931, Jaeger-LeCoultre launched a timepiece that was destined to become a classic of 20th-century design: the Reverso. Created to withstand the rigours of polo matches, its sleek, Art Deco lines and distinctive reversible case make it one of the most immediately recognisable watches of all time. Through nine decades the Reverso has continually reinvented itself without ever compromising its identity: it has housed 79 different calibres and has 39 patents, while its blank metal flip side has become a canvas for creative expression, decorated with enamel, engravings or gemstones. Today, more than 90 years after the Reverso was born, it continues to epitomise the spirit of modernity that inspired its creation.



ABOUT JAEGER-LECOULTRE – THE WATCHMAKER OF WATCHMAKERS™

Since 1833, driven by an unquenchable thirst for innovation and creativity, and inspired by the peaceful natural surroundings of its home in the Vallée de Joux, Jaeger-LeCoultre has been distinguished by its mastery of complications and the precision of its mechanisms. Known as the Watchmaker of Watchmakers™, the Manufacture has expressed its relentlessly inventive spirit through the creation of more than 1,400 different calibres and the award of more than 430 patents. Harnessing over 190 years of accumulated expertise, La Grande Maison's watchmakers design, produce, finish and ornament the most advanced and precise mechanisms, blending passion with centuries-old savoir-faire, linking the past to the future, timeless but always up with the times. With 180 skills brought together under one roof, the Manufacture creates fine timepieces that combine technical ingenuity with aesthetic beauty and a distinctively understated sophistication.

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