



JAEGER-LECOULTRE PRESENTS THE MASTER CONTROL MEMOVOX TIMER IN PINK GOLD

THE MEMOVOX LEGEND CONTINUES

- *A new aesthetic interpretation of the Master Control Memovox Timer in pink gold with a two-tone grey and black dial*
- *The Memovox Timer offers an additional alarm-setting function based on elapsed time*
- *The Jaeger-LeCoultre Calibre 956AA was entirely redesigned for the new generation of Memovox timepieces*

Since Jaeger-LeCoultre launched the first Memovox watch in 1950, it has become the reference in wristwatch alarms, with various useful and innovative functions added to create different Memovox models over the decades.

In 2020, the Manufacture's engineers developed an entirely new alarm-setting mechanism – the Memovox Timer. With the initial steel-cased model now highly sought-after by collectors, Jaeger-LeCoultre introduces a new aesthetic interpretation: the Master Control Memovox Timer in pink gold.

The Timer function enables the watch owner to set the alarm based on the number of hours that should elapse before the alarm rings. Alternatively, the owner may set the alarm in the traditional way, based on a particular time (such as the time of an appointment or a wake-up alarm). The indicators are linked, so that whichever alarm-setting method is chosen, the second indicator will automatically move to the corresponding position.

The dial of the Master Control Memovox Timer is laid out in concentric circles – the black sunray-brushed background provides a rich contrast with the grey of the outer minutes ring and the alarm-indication disc. The innermost ring is engraved in bas-relief with highly polished numerals standing out against the granular texture of the background. Here, the elapsed hours-until-alarm are indicated by a small hand tipped with a red JL logo. Set at the outer edge of the ring, the Memovox's signature triangular marker points to the time at which the alarm will ring, indicated on a second concentric ring. Adding refinement, the elongated triangular shape of the applied hour indexes – a signature of mid-century Memovox models – is echoed by the elegant simplicity of the Dauphine hands.



Contrasting with the deep shades of the dial, the pink gold 40-millimetre Master Control case exudes a relaxed and timeless elegance, with its sloping bezel, dynamically curved lugs and mix of polished and satin-brushed surfaces.

The Origin of the Memovox Legend

Despite being one of the most useful – and charming – of all complications, the alarm remains surprisingly rare in horology. The Memovox story began in 1950, a time when the world experienced a great burst of energy and inventiveness. Against this backdrop, Jaeger-LeCoultre harnessed its mastery of chiming mechanisms to develop an alarm watch – a highly practical timepiece that seemed perfectly suited to the times.

In common with other chiming watches, an alarm mechanism has a hammer and gong; however, its particular technical challenge is that the hammers must strike the gong multiple times at very high speed, for a relatively extended period.

A Redesigned Movement

For the latest generation of alarm watches, the Manufacture's engineers comprehensively revised the self-winding Calibre 956, which – like all Jaeger-LeCoultre calibres – had been entirely conceived, developed and produced in-house. Previously, Memovox watches had a closed case-back, to which the gongs were attached; however, the new Master Control case has a transparent sapphire back, allowing the wearer to enjoy watching the hammers in action. This demanded a complete redesign of the striking mechanism, with the gong now attached to the case side. An open-worked pink gold rotor, decorated with Côtes de Genève to match the fine finishing on the movement plates, ensures an unobstructed view of the strike-works. One important element remains unchanged from previous generations, however: the signature “school bell” sound of the alarm, which lends such charm to the Memovox.

The Master Control Memovox Timer in pink gold will be produced in a limited edition of 100 pieces, available exclusively from Jaeger-LeCoultre boutiques.



TECHNICAL DETAILS

MASTER CONTROL MEMOVOX TIMER

Dimensions: 40mm x 12.39mm

Calibre: automatic mechanical Jaeger-LeCoultre Calibre 956AA

Functions: hours/minutes/seconds, date, alarm, timer

Power reserve: 44 hours

Dial: two-tone grey and black sunray-brushed, engraved numerals on Timer disc, applied indexes

Case: pink gold

Case-back: open

Water resistance: 5 bar

Strap: Alligator

Reference: Q410257J - Boutique edition limited to 100 pieces

ABOUT THE STELLAR ODYSSEY

In 2022 Jaeger-LeCoultre pays homage to the astronomical phenomena that lie at the very origin of how mankind measures time. Since the earliest days of the Manufacture, astronomical functions have played a major role in Jaeger-LeCoultre's portfolio of complicated timepieces – ranging from simple forms of moon phase display to highly complex perpetual calendars, equation of time, sky charts, and the draconic and anomalistic lunar cycles. Mastering all three measures of time – solar, lunar and sidereal – the watchmakers of La Grande Maison have perpetually innovated to create the most advanced and precise mechanisms that represent or even predict celestial phenomena. This year, Jaeger-LeCoultre embarks on a Stellar Odyssey with an immersive exhibition and a series of themed events that will embrace inspirational collaborations with a visual artist and a mixologist, and a fascinating programme of celestially-themed Discovery Workshops at Atelier d'Antoine. The Stellar Odyssey is an invitation to discover how the mysteries of the cosmos are translated into micro-mechanical wonders for the wrist.