



JAEGER-LECOULTRE AND AMANDA SEYFRIED INVITE US TO CELEBRATE THE SEASON OF ROMANCE

Oscar-nominated actress Amanda Seyfried is in the spotlight again, thanks to a graceful photo shoot with the celebrated New York photographer Alique for Jaeger-LeCoultre. A Friend of La Grande Maison since 2019, she wore a Rendez-vous Dazzling Night & Day timepiece – a watch that so elegantly evokes the joy and mystery of romance, with its sparkling diamonds, glowing mother-of-pearl dial and delicate day-and-night indicator.

When Amanda first encountered Jaeger-LeCoultre, she fell in love with the feminine complications, intrigued by their beauty and romanticism. “I’ve always been fascinated by the sky at night. There’s something so mysterious and romantic about it. Adding such refinement to watchmaking know-how is amazing to me.”

On the mother-of-pearl dial of the Rendez-Vous Dazzling, the Night & Day display is set on an iridescent disc sprinkled with golden stars; as the disc turns, a sun with voluptuously curly rays slowly alternates with a gold crescent moon as day turns to night.

Amanda professes to have always loved round watches: “The diamonds on the Dazzling Rendez-Vous take the round case to another level. There’s something totally mesmerising about that sparkle.”

Two rows of diamonds surround the dial and, thanks to the way the outer ring of 36 stones has been set, there’s an airy, almost frothy quality to it. Held high by fine gold claws, the diamonds appear to be almost floating around the watch case, rather than anchored to it.

As an ode to romance, the Rendez-Vous Dazzling Night & Day is an invitation to love sincerely and for eternity.

ABOUT AMANDA SEYFRIED

American actress Amanda Seyfried began her career as a teenager via soap operas, before making her breakthrough with *Mean Girls* (2004) and the HBO series *Big Love*. Her international fame was sealed by her role in *Mamma Mia!* (2008) co-starring Meryl Streep and Pierce Brosnan, and other high-profile work includes *Les Misérables* (2012). In 2021 she received an Oscar nomination for Best Supporting Actress for her portrayal of Marion Davies in *Mank*. Her latest film, *A Mouthful of Air*, was released in November 2021. Amanda lives on a farm in upstate New York with her husband, Thomas Sadoski, and their two children; she has been a Friend of Jaeger-LeCoultre since January 2019.



ABOUT THE RENDEZ-VOUS COLLECTION

Launched in 2012, the Rendez-Vous line quickly became a pillar of Jaeger-LeCoultre's collection for women. At the time of its launch, it stood out among other feminine watches by uniting good mechanical movements and interesting complications with elegant designs, refined detailing and a confident 36mm diameter. The original model, from which the collection took its name, has a tiny star on the dial perimeter that can be set to mark an appointment (rendez-vous in French). Since then, a variety of other complications and different aesthetic interpretations have been added to the line.

Jaeger-LeCoultre: HOME OF FINE WATCHMAKING SINCE 1833

Located in the serene setting of the Vallée de Joux, our Home offers a unique sense of belonging. It is here, inspired by the exceptional landscapes of the Jura Mountains, guided by an unquenchable inner fire, that La Grande Maison gets its soul. With all crafts under one roof within the Manufacture, watchmakers, engineers, designers and artisans work together to give birth to fine watchmaking creations. Driven by a compelling energy and a spirit of collective invention that daily inspires the commitment of each and every member of our family, we cultivate our understated sophistication and technical creativity. This same spirit has powered the creation of more than 1200 calibres since 1833 and made Jaeger-LeCoultre the Watchmaker's Watchmaker.

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