



## JAEGER-LECOULTRE AND KIM WOO-BIN CELEBRATE THE SOUND MAKER

Jaeger-LeCoultre is delighted to celebrate The Sound Maker with its new friend of the Maison, Kim Woo-Bin, during a unique exhibition taking place in Seoul this summer.

The Sound Maker exhibition will immerse visitors in the creative and cultural universe of Jaeger-LeCoultre, exploring the uniquely rich heritage – past, present and future – of chiming watches at La Grande Maison, and paying homage to its home in the Vallée de Joux.

Kim Woo-Bin:

*"I'm very delighted to be a Friend of Jaeger-LeCoultre, with the long history of 188 years and great watchmaking expertise. I look forward to the new journey with Jaeger-LeCoultre."*

Korean actor Kim Woo-Bin is popular throughout Asia, having established a captivating presence in acclaimed television series and box-office hit movies of various genres, from romantic comedy to drama to action films. Along with his passion for his acting career, the 31-year-old is intensely engaged in social contribution.

Jaeger-LeCoultre will be pleased to welcome Kim Woo-Bin to The Sound Maker Exhibition, taking place at DDP (Dongdaemun Design Plaza), Seoul, starting from June 16th to July 4th.

### **BIOGRAPHY**

Kim Woo-bin is a South Korean actor. He made his acting debut in the television drama, White Christmas in 2011. He subsequently gained attention in A Gentleman's Dignity (2012), and made his breakthrough with School 2013 (2012-2013) and The Heirs (2013). Kim later starred in box office hits Friend: The Great Legacy (2013), The Con Artists (2014) and Twenty (2015). In 2016, he took the leading role on television in Uncontrollably.

Kim Woo-bin will next be seen starring in Choi Dong-hun's new sci-fi film 'Alien + People' which tells the extraordinary story of time connected between Goryeo Dynasty where the old ascetics strive to obtain divine knife and the present, 2021 with Aliens.



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### **ABOUT THE SOUND MAKER**

Jaeger-LeCoultre celebrates THE SOUND MAKER, paying homage to the sounds of nature that form a backdrop to daily life in the Vallée de Joux, and to its great legacy of chiming timepieces, expressing a century and a half of accumulated expertise in fresh new ways. During the 150 years since the Manufacture developed its first minute repeater in 1870, chiming watches have been a particular forte, with 200 calibres demonstrating its mastery of all forms, from relatively simple alarms to highly complex sonneries and repeaters. In parallel, the Manufacture's engineers and designers have patented numerous innovations that redefine the benchmark for acoustic quality and beauty.

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